

3rd ArabPlast SUMMIT

10-11 JAN 2011 | Fairmont Dubai

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DAY 1 - 10 Jan 2011, Monday

13:00 Registration & Coffee

14:00 Chairman's Welcome & Opening Remarks
*Eric Andrew Herman, CEO, Contract Logistics Business
CWT Logistics Pte Ltd*

14:10 **Industrialisation in the Middle East – Developing a Polymers Park**
*Rashed Al Shamsi, Vice President - ADPP
Abu Dhabi Basic Industries Corporation (ADBIC)*

14:40 **Polymer Applications & Markets in Africa, Middle East & India**
*Dr. Swapan Dhara, Regional Technical Head – Africa, Middle East & India Sub Continent
Basell Polyolefins India Pvt Ltd.*

15:10 **Plastic Pipe Applications Outlook**
Dr. Nasib Al Halaby, General Manager, Infrastructure Pipeline System, Cosmoplast Industrial Co (LLC)

15:40 Afternoon Tea

16:10 **Polyolefin Pipe Markets & Developments in IRAN**
*Omid Koushki, Managing Director & CEO
Noavaran Baspar Co., Iran*

16:40 **Polymeric Process Aids for Today's Polyolefin Industry Needs**
*Alain Kim, Technical Specialist Viton® FreeFlow™
DuPont Performance Polymers*

17:10 **Technology Advancements in Thermoforming Technology**
Daniele Versolato, Director, Solera-Thermoform Group

17:40 Discussion followed by End of Day One

DAY 2 - 11 Jan 2011, Tuesday

09:00 Chairman's Introduction

09:05 **Growth Potential & Market Outlook of Packaging Films in the MENA Region (BOPET, BOPP, CPP Films)**
Pradeep Tyle, CEO of Film, Flex Middle East FZE

09:35 **Challenges in the BOPP Film Industry**
*Ibrahim Hammada, Regional Sales Manager, Middle East
Taghleef Industries LLC (HQ)*

10:05 **Market Overview of India's Packaging Films Business**
• Can it complement the GCC region's packaging industry or does it compete?
Ram Mohan, Profit Centre Head, Polyplex Corporation Ltd

10:35 Discussion followed by Coffee

11:10 **From Middle East to Asia: Effective Supply Chain and Logistics Solutions to Increase the Bottomline**
*Eric Andrew Herman, CEO, Contract Logistics Business
CWT Logistics Pte Ltd*

11:40 **Biopolymer Packaging – How Can Converters Take Advantage of These Green Trends ?**
• Introduction to biobased and biodegradable / compostable materials
• Novamont's integrated biorefinery
• The industrial applications
• End of life options of compostable products
• Innovative packaging developments
i) extrusion coating
ii) lamination
iii) coextruded films
*Stefano Facco, New Business Development Director
Novamont SPA*

12:10 **Panel Discussion: Strategies for Local Converters to Compete in the Global Arena**
• What are the top 3 challenges faced by local converters?
• How can they overcome them? What are the strategies?
• How can local converters work together to compete globally? Can meaningful strategic alliances be formed?
• Where are the new markets to target apart from China and India?

Moderator:

*Marcello Villahoz, Senior Business Development Director, Sales & Marketing, Plastics, Chemicals and Biotechnology
PlastiChem LatAm Consultants, LLC*

Panelists:

*Issam Chaaya, General Manager Flexible Packaging
Napco Modern Plastic Products Company (NMPPC)*

Dr. Slim Zeghal, CEO

Altea Packaging

Gasem Al Maimani, President

AI Watania Plastics

Adel Saleh Al-Ghassab, Managing Director

Zamil Plastic Industries Ltd

12:40 Lunch

14:00 **Improving Processing of Polyolefins in the Extrusion of Blown and Cast film, Pipes, Sheets and Blow Moulding**
Dr. Patrizia Biasoli, Plastic Additives Sales & Marketing Manager EMEA, Dyneon GmbH (a 3M Company)

14:30 **Algeria's Polymer Markets and Consumption Trends in the Downstream Sector**
*Hocine Amrouche, President
Eurl Maghreb Petrochemicals Company (MAPECO)*

15:00 **Plastics Market and Trends in Egypt**
Egyptian demand of plastics increased dramatically during the last 10 years with a yearly average growth rate 7-10 %, and this demand is expected to continue increasing with higher rates in the next five years. The growth is driven by the development of Egypt external trade, urbanization rate, diversified economic environment, list of amendments by government.

Are you ready to explore this enviable Egypt plastics market?

The presentation will cover:

- Industry structure and developments
 - External trade
 - Raw material Market size
 - Recycle assessment
 - Market advantages & Obstacles
 - Roles and recommendations
- Eng. Ihab Yahia, Marketing Research Section Head
Sidi Kerir Petrochemicals Co (SIDPEC)*

15:30 Afternoon Tea

16:05 **Middle East looking at Latin America - Potential Market for Exporting Polyolefins and Specialty Products**
*Marcello Villahoz, Senior Director Business Development
PlastiChem LatAm Consultants, LLC*

16:35 **Recycling Plastics Challenges & Opportunities**
Rajnish Sinha, General Manager, Horizon Technologies FZE

17:05 **Thin Film Being Used for Evaporation Ponds**
*Mohammad Z. Al-Laabon, General Manager
Rowad National Plastic Co. Ltd*

17:35 Final Discussion followed by End of the Conference