

NextGen Sweeteners

Mainstreaming of Natural Sweeteners – The Way Forward

Global Buyer- Seller Meet

17-18 FEBRUARY 2011 / LAS VEGAS, USA

You Will Network With

- Sugar and Sweetener Companies
- Stevia Glycoside Producers
- F&B Companies
- Pharmaceutical & Nutraceutical Companies
- Food Ingredient Companies
- Flavour & Fragrance Companies
- Biotech Research Institutions
- Equipment Suppliers
- Institutional Investors

CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive luncheon & Cocktail sponsor**. Exhibition / catalogue display can be arranged upon request.

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Following the success of Stevia World Americas in Atlanta, Feb '10, CMT now brings you **Next Generation Sweeteners** conference, dedicated to charting the growth potential and applications of Natural Sweeteners including **Stevia, Monk Fruit, Agave Nectar, Isomaltulose, Monatin** and etc.

Freedonia Group reports that the US alternative sweeteners will grow at 4% annually through 2014. Whilst stevia was hailed as the biggest discovery in natural sweetener history, industry players are racing to crack the code of its aftertaste to attain larger market uptake. Food and beverage producers continue to search for other sugar substitutes to meet consumer demand for low-caloric foods.

Attend **CMT's NextGen Sweeteners** to clarify your concerns on Formulating with new sweeteners and Consumer Awareness & Preferences. Stay ahead of the trends by being in the know.

Conference Highlights

- Perspectives of Food & Beverage Companies: Product Development Trends & Requirements for Choosing New Sweeteners
- Consumer Behavior: Taste is King or Emphasis on Natural Products?
- Improving the Taste Profile of Stevia and Overcoming the Formulation Challenges
- Development & Prospects of Natural Sweeteners: Monk Fruit, Isomaltulose, Agave Nectar, Monatin, etc
- US Sugar and Sweetener Markets and Policy Outlook

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