

# 3rd Africa CementTrade

NAIROBI / 8-9 Mar 2011  
Hilton Nairobi

- Register Me     Send sponsorship details  
 Exhibitors     Speaker

Name \_\_\_\_\_  
Position \_\_\_\_\_  
Company \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
Tel \_\_\_\_\_  
Fax \_\_\_\_\_

Regular Fee: EUR1195.00 Group Fee (3 or more): EUR895.00

## TO REGISTER

Online: [www.cmtevents.com](http://www.cmtevents.com)  
Email: [delaine@cmtsp.com.sg](mailto:delaine@cmtsp.com.sg)  
Fax: (65) 6345 5928 Tel: (65) 6346 9132  
Post to: 80 Marine Parade Rd #13-02  
Parkway Parade, Singapore 449269

## CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Gold, Corporate, Exclusive Luncheon & Cocktail Sponsor**. Exhibition / catalogue display can be arranged upon request.  
Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg)



Centre for  
Management  
Technology®

into our 28<sup>th</sup> year

Program details published herein are confirmed as at 3/03/2011. Please visit <http://www.cmtevents.com/main.aspx?ev=110311> for latest information on speakers & topics.

## DAY 1 - 8 Mar 2011, Tuesday

- 08:00 Registration & Coffee
- 09:00 Chairman's introduction and Welcome Remarks  
*Michel Folliet, Chief Industry Specialist  
International Finance Corporation*
- 09:10 **Keynote Address : Development of Infrastructure & Urban Projects in Kenya**
- Construction boom - how long will it last?
  - Housing market outlook & infrastructure projects update
- Prof. John K. Lonyangapuo, Permanent Secretary  
Ministry of Public Works, Kenya*
- 09:40 **Cement Market Outlook in East Africa**
- The cement industry in East Africa - characteristic, business environment, costs, prices
  - The cement market - size, growth, demand drivers, customer requirement
  - The competitive landscape - major players, capacities, future plans
  - Outlook for cement in individual markets of Kenya, Tanzania, Uganda, Rwanda and Burundi
  - Capacity expansion plans
  - Future demand - supply equation
  - The challenges ahead
- Francis Mwangi, Investment Analyst  
African Alliance Kenya Securities*
- 10:10 **ASEC Cement & Africa: Realizations and Future Plans**
- Cement market opportunity in the North
  - Investment plans & update
- Tamer Yakout, Group Director - Business Development  
Dept, ASEC Cement*
- 10:40 Discussion followed by Networking Refreshment
- 11:15 **Feast and Famine, an African Dilemma**  
*Tony Hadley, Managing Director, Baobab Advisory SARL*
- 11:45 **The Rhino Cement Experience - Building and Operating an Internationally Bench Marked Cement and Clinker Plant in East Africa**  
*Pradeep Paunrana, Managing Director  
Rhino Cement Ltd, a division of Athi River Mining Ltd*
- 12:15 Discussion followed by Lunch
- 13:35 Afternoon Chairman's Introduction :  
*Tony Hadley, Managing Director  
Baobab Advisory SARL*

- 13:40 **Africa at the Tipping Point of Economic Development**  
*Dr. Wolfgang Fengler, Lead Economist  
World Bank Office, Nairobi*
- 14:10 **Challenges of Financing Cement Project in Africa**  
*Michel Folliet, Chief Industry Specialist  
International Finance Corporation*
- 14:40 **Ethiopia's Cement Market & Construction Development Update**
- Demand/supply balance
  - Import volume & region
  - Drivers for growth
  - Investment capacities and expansion to meet growing demand
- Tilahun Sarka, Deputy General Manager  
Prefabricated Building Parts Production Enterprise*
- 15:10 Discussion followed by Networking Refreshment
- 15:40 **Environmental Considerations & New Standards for Cement Production in East Africa**  
*Dr. Ayub Macharia, Director General  
National Environment Management Authority, Kenya*
- 16:10 **Profit Maximisation within Cement Plants on the African Continent**
- Transportation of cement
  - The activation and utilization of additives
  - Alternative fuels
  - Waste heat recovery systems
  - The strategic location of new cement plants
  - The value of localized grinding stations
- Piet Heersche, English Project Director, PEG SA*
- 16:40 **Developing a Cement Based CDM Project in Africa : A Kenyan Case Study**
- GHG reduction & carbon trading opportunities for the cement industry
  - CER pricing
  - Emission Reduction Purchase Agreements (ERPA) and key considerations
- Tom Owino, Vice President - Environmental Markets  
J.P. Morgan ClimateCare*
- 17:10 Discussion followed by End of Day One
- 17:20 Networking Reception  
sponsored by



## DAY 2 - 9 Mar 2011, Wednesday

- 09:00 Chairman's Introduction  
*Tom Owino, Vice President - Environmental Markets  
J.P. Morgan ClimateCare*
- 09:05 **Overview of Cement Market in Nigeria & Project Update**  
*Daniel Camarasa Gimeno, General Manager  
Cagicex Global Trade*
- 09:35 **Meeting Cement Demand in Mozambique**  
*Steffen Kasa, CEO, Cimentos de Mozambique, SARL*
- 10:05 **Global Cement Flows and Logistic Challenges in SSA**
- HeidelbergCement and its activities in Africa
  - World Cement Trade and Shipping
  - Main markets in Africa and imports
  - Challenges and opportunities in Africa
- Carl Johan Malm, Director - Sub Sahara Africa & Europe  
HC Trading Malta Limited*
- 10:35 Discussion followed by Networking Refreshment
- 11:00 **The Cement Markets of Angola and Zambia (Incl. DRC Copper Belt)**
- Historic and current demand levels
  - New capacity being introduced
  - Future growth prospects
- Chris Blasdale, Owner, Aggcem Strategic Consulting*
- 11:30 **Development and Innovation in Cement Additives in Africa to Improve the Plant Performance**  
*Fatzunnahar Ngopil, Product Segment Manager - Cement & Concrete Technology, Fosroc International Limited*
- 12:00 **Production Optimization of Cement Plants**  
*Dr. Hans Wilhelm Meyer, Technical & Operations Director  
PEG SA*
- 12:30 **Global Cement Trade: Will More Cement Travel?**
- Growth in Emerging vs. Mature markets
  - Excess capacity - where is it being built?
  - Potential export markets: Africa/Middle East obvious target
  - Will lower shipping rates result in more cement travelling?
  - Global pricing -- where are the extremes? (Paper submission only. Speaker apologise for no show)
- Tim Cahill, Senior Equity Analyst - Research, Davy*
- 12:35 Final Discussion followed by Closing Lunch
- 14:00 End of Conference