

BiobasedChemAsia

Next Generation Biobased Building Blocks

SHANGHAI, CHINA / April 14-15, 2011

"Building Synergies in Markets, Feedstocks and Technology"

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The biobased chemical industry is coming to shape as several start-ups achieve important milestones for commercialization, charging ahead despite of the challenges in technological acceptance, integration and funding. The World Economic Forum predicts that by 2020, the biorefining sector can contribute USD230bn into the global economy, and biobased chemicals can increase their share of overall chemicals production to 9%.

Hear Industry Experts talk about:

- Development of Next Generation Biobased Building Blocks – Lactic Acid, Succinic Acid, 3-Hydroxypropionic Acid, Ethanol, Levulinic Acid, etc
- Update on Biobased Chemical Projects in Asia
- Economics, Business Model and New Supply Chain Development of Biobased Chemical Production
- Innovations in Conversion Technologies and Application Development in Personal/Home Care, Packaging, Automotive, Coatings, Solvent, Pulp & Paper
- View of Leading Chemical Companies on the Bio Value Chain
- Renewable Feedstock Sources and Availability

Confirmed Speakers from

- Dow • Braskem S.A. • PTT Chemical Public Company Limited.
- DSM Biobased Products and Services • Purac Asia Pacific Pte Ltd
- Novozymes • Cathay Industrial Biotech Ltd. • McKinsey & Company, Inc. • Tsinghua University • Circa Group • LMC International Ltd
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