

2nd SA PET

SAO PAULO / 10 - 11 May 2011
Mercure Grand Hotel SP Ibirapuera

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Program topics, speakers and schedules published herein are confirmed as at 20/04/11. Please refer to the event's timetable page at www.cmtevents.com/main.aspx?ev=110515 for the most up-to-date information.

DAY 1 - 10 May 2011, Tuesday

- 08:00 Registration & Coffee
- 09:00 Welcome & Introduction by Chairman
- 09:10 **A New Era of Global Investment in PET**
• Recovery of demand post recession
• Global capacity growth and the looming oversupply
• Are we seeing the end of global trade?
• Mergers and acquisitions - but has the picture really changed?
• Where next for Recycling and "Sustainability"?
*David Swift, Sr. Consultant
PCI PET Packaging Resin & Recycling Ltd*
- 09:40 **Trends & Challenges in the South American Polyester Market**
*Sonny Hansen, CEO Advisor
PetroquímicaSuape*
- 10:10 **MEG Market and Technologies - Update and Outlook**
• Supply and demand
• Commercial technologies
• Coal-to-MEG
• Green MEG
*Raul Arias, Senior Consultant & Manager
Latin America, Nexant, Inc.*
- 10:40 Discussion followed by Refreshments
- 11:15 **Market Outlook of PX/PTA**
*José María Calderó
GSI Global Service International*
- 11:45 **Supplying to the Global Markets – Perspective of South Korean Resin Manufacturer**
Damon Kim, LG International Corp.
- 12:15 **Supplying to the Global Markets – Perspective of Chinese Resin Manufacturer**
*George Xue, General Manager-International Trade
Jiangsu Sanfangxiang Group*
- 12:45 Discussion followed by Lunch
- 14:15 Chairman's Remarks
*Sonny Hansen, CEO Advisor
PetroquímicaSuape*
- 14:20 **Improving Energy Efficiency of PET Production Plants**
*Stefan Bartz, Vice President Sales
Uhde Inventa-Fischer GmbH
(A company of ThyssenKrupp Technologies)*
Uhde Inventa-Fischer

- 14:50 **Brand Owners' Roundtable:**
• What are your new plans & direction for packaging?
• What are your requirements towards packaging materials & machinery suppliers?
*Panelists:
Vagner Rodrigues, LA Packaging Manager,
Strategic Sourcing, Cargill Agrícola S/A
Ms. Ligia M Campos, Packaging Manager
Coca Cola FEMSA
more will be confirmed*
- 15:20 **Converters' Roundtable: Staying Competitive in the PET Packaging Market**
*Panelists:
Roberto Colin, Commercial Director
Envases Universales
and other converters from South America
to be confirmed*
- 15:40 Discussion followed by Refreshments
- 16:15 **PCR-PET Outlook and Legislation in Brazil**
*Leandro Scomparim, Director
Lorenpet Indústria e Comércio de
Plásticos Ltda*
- 16:45 **Advanced Sorting Technology for Bottle-to-Bottle Recycling**
*Michael Perl, Sales Sorting Technology
S+S Separation and Sorting Technology GmbH*
- 17:15 **Minimizing Market Risks for PET Recyclers**
*Ing. Christoph Woss, Product Manager,
VACUREMA, EREMA (Engineering Recycling
Maschinen und Anlagen Ges.m.b.H.)*
- 17:45 Discussion followed end of Day 1
- 18:00 *Cocktail Reception
hosted by*

DAY 2 - 11 May 2011, Wednesday

- 09:00 Chairman's Remarks
*Alfredo De Francesco Netto
Director of Procurement and Strategic Business
Plastipak Packaging do Brasil Ltda*
- 09:05 **PEF, The Biobased PET Equivalent**
• FDCA: green alternative for PTA
• Feedstock sourcing and product development
• Potential applications
*Peter Mangnus, Vice President
Business Development, Chemicals
Avantium Chemicals BV*
- PET PACKAGING TECHNOLOGY**
- 09:35 **Packing Cost Reduction and Innovations in Hot Fill Applications**
*Lothar Brauer, Director Tech Mktg & Business Dev
Bericap Gmbh & Co*
- 10:05 **Drying Revolution: Low Energy Consumption Drying Systems for PET**
*Mirco Panizzon, Engineering – Systems Division
Moretto S.p.A.*
- 10:35 Discussion followed by Refreshments
- 11:05 **Advancements in Preform Molding - System base solutions & lightweighting opportunities**
*Evandro Cazzaro, Director of South America Sales
Husky do Brasil Sistemas de Injecao Ltda*
- 11:35 **Advances in Product Protection of Oxygen Sensitive Beverages: Extending Shelf Life and Enabling Container Lightweighting**
*Marcos Pinhel, Commercial Manager, LA
Colormatrix America do Sul Ltda*
- 12:05 **Extra Large Containers Moving to PET**
*Massimo Quarin, Regional Sales Manager
Siapi Srl*
- 12:25 Final Discussion followed by End of Conference.

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