

12th Asia Olefins & Polyolefins MARKETS

21-22 June 2011 / SHANGHAI
InterContinental Shanghai Pudong

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DAY 1 - 21 June 2011, Tuesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome Remarks & Introduction
*Oliver Ramsbottom, Partner
McKinsey & Company Shanghai Office*
- 09:10 **Crude and Energy Pricing Impact on Olefins Feedstock Trends and Availability**
- US gas market & price outlook
 - Crude & naphtha price analysis
- John H. Vautrain, Senior Vice President
Purvin & Gertz*
- 09:40 **Global Outlook on Olefins and Polyolefins Industry**
- Darren Smith, Managing Director, Asia
Chemical Market Associates Pte Ltd (CMAI)*
- 10:20 Discussion followed by Refreshments
- 10:50 **China: Ethylene & Propylene Markets and Their Derivatives**
- Supply and demand projection
 - Drivers for growth
 - Update on polyolefins capacities and impact on demand/supply balance
- Weiquan Guo, Deputy Director of Petrochemical Planning Division
China Petrochemical Corporation*
- 11:20 **Awakened Indonesia – A Promising Olefins & Polyolefins Market**
- Consolidation in petchem industry
 - Demand/supply outlook & projections
 - New project investment & feedstock considerations
 - Key drivers for Polyolefins growth
- Budi Susanto Sadiman, Vice Chairman for Business Development
The Indonesia Olefin Aromatic & Plastic Industry Association (INAPLAS)*
- 11:50 **Prospects and Growth of mLLDPE Market**
- Emerging food packaging applications
 - Main drivers for mLLDPE growth
- Ashanendu Mandal
Dy General Manager (Production)
ONGC*

- 12:20 Discussion followed by Lunch
- 13:45 Afternoon Chairman's Remarks
*John H. Vautrain, Senior Vice President
Purvin & Gertz*
- 13:50 **Economic Outlook in Asia**
- Economic outlook & projections in the next 3 years
 - Inflation concern & impact on region economies
 - Currency movement and projection
 - Credit tightening in China & its impact on polyolefins (plastics) demand
- Nicholas Zhu
Head of Macro-Commodity Research, Asia
ANZ Banking Group Limited*
- 14:20 **Coal-to-Olefins Project Development in China**
- Government restrictions and regulations
 - Economics of coal vs crude
- Wu Xiuzhang, Chairman
Shenhua Coal to Liquid and Chemical Co., Ltd*
- 14:50 **Olefins Technology Development: Advanced Catalytic Olefins**
- Production efficiencies and environmental benefits
- Curtis Eng, Director, Olefins
Kellogg Brown & Root*
- 15:20 Discussion followed by Refreshments
- 15:50 **PP Growth in Asia**
- Demand/supply projections
 - Key drivers & emerging applications
- Jaturog Worawitsurawatthana, Vice President
IRPC Public Company Limited*
- 16:20 **Logistical Challenges Faced in Olefins Industry**
- Developments in supply chain management
- Eric Herman, CEO, Logistics Business
CWT Logistics Pte Ltd*
- 16:50 Discussion followed by End of Day One

DAY 2 - 22 June 2011, Wednesday

- 09:00 Chairman's Remarks
*Curtis Eng, Director, Olefins
Kellogg Brown & Root*
- 09:10 **India: Olefins and Polyolefins Markets Outlook**
- Soumen Bhattacharya, Country Head - China
Reliance Industries Limited
(Shanghai Representative Office)*
- 09:40 **BOPP: Market Development and New Applications**
- Demand/supply outlook
 - Key drivers for growth
- Verghese Kurian, Advisor
PT Trias Sentosa*
- 10:20 Discussion followed by Refreshments
- 10:50 **Vietnam's Films Packaging Market**
- Main drivers for growth
 - Current consumer trends
 - Opportunities and challenges
- Khue Nguyen Nhu, Managing Director
RKW LOTUS Ltd*
- 11:20 **Opportunities & Trends of Renewable Feedstock**
- Oliver Ramsbottom, Partner
McKinsey & Company Shanghai Office*
- 11:50 **Developments in Polyolefins Compounding**
- Growth forecast of automotives and appliance industries
- Andrew Zhang, Business Development Manager
Basell Asia Pacific Consulting (Shanghai)
Co Ltd*
- 12:20 Final Discussion followed by Closing Lunch
- 14:00 End of Conference