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"Balancing Tight Margins & Environmental Standards as Demand Booms"

Key Highlights:

- Analysis of global tire markets China, India & Other Key Markets
- Feedstock challenges and Butadiene market outlook
- Tire investment climate in Indonesia & trends by majors
- Performance based synthetic rubber developments
- Global tire standards & meeting environmental requirements
- New material developments of synthetic rubber
- Latest in trends & technology: carbon black, tire cord, retreading

Confirmed speakers:

- PT Multistrada Arah Sarana
- Frost & Sullivan
- CMAI
- LANXESS Butyl
- Dow Chemical Company
- China National Tire & Rubber Corporation
- Evonik United Silica Industrial Ltd.

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