

8th Global Rubber & Tire Markets

8-9 June 2011
Sari Pan Pacific
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DAY 1 - 8 June 2011, Wednesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 Natural Rubber Outlook & Keeping Pace with Demand

- Future developments in automotive/tyre and general rubber goods industries
- Potential impacts of climate change, labour availability, alternative crops, etc.
- New planting of NR in selected producing countries & production potential
*Dr. Stephen V. Evans, Secretary General
IRSG - International Rubber Study Group*

09:45 CMAI Tire Cost Index: An Independent View of the Future of Tire Raw Material Costs

- Commodities/crude oil drivers: political changes in MEAF, dynamics in petrochemical sector
- Factors influencing supply/demand dynamics of butadiene & styrene
- Independent assessment of raw material cost in various parts of the world
*Samuel Liew, Director - Olefins, C4s & Elastomers, Asia
Chemical Market Associates Pte Ltd (CMAI)*

10:20 Will Indonesia Become the Tire Production Base for the World?

- Indonesia's domestic tire market demand and outlook
- Role as exporter, challenges and opportunities for domestic tire producers
- Plans to develop the tire industry - Multistrada's perspective
- Raw material and export challenges
- Complying to environmental tire legislations
*Wayah S. Wirato, Corporate Planning & Learning Manager
PT. Multistrada Arah Sarana Tbk*

10:55 Discussion followed by Refreshment Break

11:25 Butyl Rubber Market Outlook & Challenges

Christian Lindenhayn, Vice President & Head of Global Marketing (Butyl Rubber), Lanxess International SA

LANXESS
Energizing Chemistry

12:00 Global Elastomers Market Outlook & Technology Challenges

*Dr. Gianni Girotti, Licensing Proposal Manager
Polimeri Europa Spa*

12:35 Discussion followed by Networking Lunch
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14:00 Chairman's Remarks

14:10 Indian Rubber & Tire Industry - The Road and Roadblocks Ahead

*Rajiv Budhreja, Director General
Automotive Tyre Manufacturers Association*

14:45 Impact of European Legislation on China's Tire Sector and Export Outlook

*Prof. Wu Guizhong, Deputy Chief Engineer
China National Tire & Rubber Corp*

15:20 Global Tire & Cord Market Outlook with Focus on Asia

- Global tire market and its growth drivers
- Tire trade flow and its evolution
- Tire cord market review
- Truck tire radicalization evolution in major Asia countries
James Yang, Marketing Manager for Rubber Reinforcement (Asia South), Bekaert Singapore Pte Ltd

15:55 Discussion followed by Refreshment Break

16:25 Reclaim Rubber: Environmentally Preferred Option for Tire Recycling

- Growing concerns for used tires - Dimensions of the problem
- Options to consume used tires
- Reclaim rubber as the optimal solution
- Technology and applications
*Rajeev M. Pandia, Director
Gujarat Reclaim & Rubber Products Ltd.*

17:00 Silica and Silane Developments to Meet Modern Tire Requirements

- Trend of silica filler in rubber industry
- Mixing of silica-silane compound
- Innovation of silica and silane to meet future requirement
*Jyh Cherng Nian, Director of Asia Technical Services
EVONIK Degussa Taiwan Limited*

17:35 Discussion followed by End of Day One

DAY 2 - 9 June 2011, Thursday

09:00 Chairman's Remark

09:05 Propagating Indonesia's Downstream Rubber Industry & Opportunities for Investment

*Dr. Didiek Goenadi, Investment Committee for Agribusiness Affairs
Indonesia Investment Coordinating Board*

09:40 From Petrochemicals to Tailor-Made Tires - Managing Competitive and Regulatory Challenges

- New regulations governing fuel economy of tires
- New generation of rubbers to meet such challenges
- Lanxess contribution to meeting these goals
*Lim Yew Swee, Chief Representative
Lanxess Pte Ltd*

10:15 Synthetic Substitute for the Glove Industry - Market Outlook & Challenges

*Dr. Chew Cheng Sim, Marketing Director
Amal Rubber Industry*

10:50 Discussion followed by Refreshment Break

11:20 Emulsion SBR - Next Step of Material Development

- New termination technology in ESBR
- European regulations (Nitrosamine)
- Process stability & flexibility for SBR manufacturers
- Expected physical properties suitable for green tire concept
*Brian Kim, Technical Service Manager
(Performance Material)
Dow Chemical Pacific (Singapore) Pte Ltd
(R&D Facility)*

11:55 Carbon Black Technology & Market Developments

12:30 Final Discussion followed by Closing Lunch

14:00 End of Conference