

11th Asia **SURFACTANTS** Personal & Home Care Markets

22-23 September 2011 / SHANGHAI

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Sustainability vs Cost vs Performance – A Fine Balancing Act!

- Global surfactant market review and market trend
- Personal care and cleaning products market trend in Asia (**Thailand, Japan, India, China, Vietnam**)
- Market outlook of **Linear Alkyl Benzene (LAB)**
- **Methyl Ester Sulfonate (MES)** – commercialization and potential growth
- Prospect of renewable feedstock for surfactants
- Oleochemicals outlook and development
- End-user's views & expectations

You will network with

Presidents, Managing Directors, CEOs, Business Managers, Sales & Marketing Managers, Purchasing Managers, R&D Directors/Managers, Corporate Planners from : Surfactants Manufacturers, Suppliers, Traders, Consumer Product Manufacturers, Intermediate & Feedstock Suppliers, Traders, Organizations/Associations, Consulting Firms, Equipment & Technology Suppliers, Banks & Financial Institutions

Confirmed Speakers:

- Galaxy Surfactants Ltd
- Chemithon Engineers Ltd
- Liby Group
- Jala (Group) Inc.
- LG Household & Health Care
- Sinopec Jinling Company
- Evonik Goldschmidt GmbH



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