

# 5<sup>th</sup> CEE Rubber & Tire Markets

20-21 October 2011 / Vienna

## Confirmed Speakers:

- Braskem Europe
- CMAI Europe GmbH
- Cordenka GmbH
- Styron Feedstock Europe
- Goodyear Tire & Rubber Company
- Apollo Tyres
- Bridgestone Poland
- Eco Logic Sp

### You will network with

MDs & CEOs, R&D Directors/Managers, Technical Directors/Managers, Technology Design Engineers, Sourcing Directors/Managers, Product Directors/Managers, Business Development Directors/Managers, Material & Equipment Suppliers, Consultants/Analysts from Natural Rubber Producers, Raw Material Suppliers, Tire Manufacturers, Rubber Chemicals & Additives Companies, Tire Cord Producers, Carbon Black Producers & all companies involved in rubber & tire industries

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## “Rising Demand amid Spiralling Raw Material Costs”

### Key Highlights

- Markets Outlook: **Russia, CIS, Poland, Hungary, Czech Republic, Turkey**
- Competitiveness & Challenges of the Chinese Tire Industry
- Natural Rubber Trends, Capacities & Market Dynamics
- Green trends in rubber & tire markets
- C4 & Butadiene Challenges for the Rubber Industry
- Compliance & Requirements of Tire Label Regulations in EU
- Anti Dumping & Anti Subsidy: Trade Barriers for Tire Industry
- Market Demand & Outlook for Other Rubber Products And more!

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