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LATAM SURFACTANTS Personal & Home Care Markets 24-25 Oct 2011 / Sao Paulo, Brazil

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- Sustainability trends and green chemicals impact on surfactants industry
- Market outlook for LAB & MES
- Prospect for specialty surfactants
- Trends & market demand for Home, Personal Care & Industrial Cleaning Products
- Country focus : Brazil, Mexico, Argentina, Colombia & Chile
- Latest update on regulatory compliance for personal & homecare industry
- End-users' perspectives and expectations of raw material suppliers

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