

# LATAM

# SURFACTANTS

## Personal & Home Care Markets

24-25 Oct 2011 / Sao Paulo, Brazil



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### *Moving Towards Eco-Trends in a Fast Growing Region!*

- Global Oleochemicals Markets Outlook & utilization of local raw materials
- Sustainability trends and green chemicals – impact on surfactants industry
- Market outlook for LAB & MES
- Prospect for specialty surfactants
- Trends & market demand for Home, Personal Care & Industrial Cleaning Products
- Country focus : **Brazil, Mexico, Argentina, Colombia & Chile**
- Latest update on regulatory compliance for personal & homecare industry
- End-users' perspectives and expectations of raw material suppliers

#### **You will network with**

*Presidents, Managing Directors, CEOs, Business Managers, Sales & Marketing Managers, Purchasing Managers, R&D Directors/Managers, Corporate Planners from : Oleochemicals & Surfactants Manufacturers, Suppliers, Traders, Personal & Homecare Manufacturers, FMCG producers, Intermediate & Feedstock Suppliers, Traders, Organizations/Associations, Consulting Firms, Equipment & Technology Suppliers, Banks & Financial Institutions*

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- Amyris Brasil S.A
- Huntsman Brazil
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