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from petrochemicals and chemical industry, olefins/polyolefins producers, plastics processors, polymer additives companies, machinery suppliers, consulting firms, financial institutions, logistics and shipping companies, etc.

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"Sustaining demand & competitive strategy for alternative feedstocks"

Key Highlights

- · Feedstock crunch and impact on prices
- Impact of political upheavals in the region on petchem investment
- Market development & new applications to propel PP & PE growth
- Country & project updates
 - Will China & India continue to import?
 - Planned integrated petchem complex in Turkey
 - Making inroads into new growth sectors in East/West Africa
- Latest in technology developments
- Strategies to reduce logistics & supply chain costs

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