

9th MENA Olefins & Polyolefins

10-11 Oct 2011 - Dubai

Sheraton Dubai Creek Hotel & Towers

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DAY 1 - 10 Oct 2011, Monday

09:00 Chairman's Welcome & Introduction

09:10 ADDRESSING PETCHEM FEEDSTOCK CHALLENGES IN THE MIDDLE EAST

- Feedstock availability & pricing outlook
- Impact of renewable feedstock
- Impact of shale gas exploitation in the US on the Middle East petchem industry

*Stewart Hardy, Manager
- Chemsystems Market Dynamics
Nexant ChemSystems*

09:45 SCENARIO IN THE MENA REGION

- State of uprising- Where is it going?
- Has the Arab spring stalled?
- How the region could look over the next 3-5/10 years
- What impact all this upheaval would have on the development plans and the infrastructure development in the region?

*How investors are looking at it?
What options do investors have?
Syed Rashid Husain, Vice President
Al Azzazz Establishment*

10:15 GLOBAL PETROCHEMICAL MARKETS OUTLOOK

10:45 Discussion followed by Coffee

11:20 UPDATE IN THE MIDDLE EAST & NORTH AFRICA OLEFINS & POLYOLEFINS SCENE

- Future expansions
- Overcapacity?
- Key export markets
- Latest projects in Middle East – Abu Dhabi

*Dr Swapan Dhara, Regional Technical Head
– Africa, Middle East & India Sub Continent
LyondellBasell Polyolefins*

11:50 CRACKER PROJECT UPDATE IN SAUDI ARABIA

- New capacity coming on-stream
- Meeting growing demand in the region and globally

12:20 Discussion followed by Lunch

13:50 LATEST ON CAPACITY AND EXPORTS IN IRAN

- Increasing exports
 - Impact of increasing feedstock cost
- Mohammad Hassan Peyvandi, Secretary General
Association of Petrochemical Industry Corporation (APIC)*

14:20 DEVELOPMENTS IN QATAR & PROPOSED PETROCHEMICAL PROJECTS

14:50 PETKIM'S PLANS ON REFINERY & PETROCHEMICAL PROJECTS IN TURKEY

- Update on domestic market
 - Future prospects
- Gokhan Beduk, Sales & Marketing Manager
PETKIM Petrokimya Holding A.S.*

15:20 Discussion followed by Tea

15:50 UPDATE ON DEMAND FOR PP/PE IN EAST/WEST AFRICA MARKETS – NEW BASTION OF GROWTH

- Growth potential
 - Major projects in the region
- Joy Mukherjee, Business Manager (Polymers)
Amgulf Polymers & Chemicals Limited*

16:20 CHALLENGES & OPPORTUNITIES IN INDIA'S OLEFINS & POLYOLEFINS INDUSTRY

- Import situation?
 - New capacity and projects
 - Deficit in polymers
 - New investments in PP capacity
- Makarand Dixit, Head of Marketing
ONGC Petro Additions Limited (OPal)*

16:50 CONTAINER SHIPPING RATES FOR MIDDLE EAST EXPORTS – DRIVERS, DETERMINANTS AND FUNCTION TRENDS

- Challenge for Middle East plastic shippers
 - Suggestions to meet this challenge
- Mohamed Al Mazeedi, Vice President
– Middle East Region
United Arab Shipping Company*

17:20 Discussion followed by End of Day 1

DAY 2 - 11 Oct 2011, Tuesday

09:00 Chairman's Remarks

09:10 UPDATE ON PDH PROJECTS IN THE MIDDLE EAST

09:40 OPPORTUNITIES IN CHINA - IS DEMAND EXPECTED TO RECOVER?
 • Can China's appetite for petrochemicals be sustained?
 • Impact of projected flat demand for olefins & polyolefins

10:10 UPDATE ON PP/PE MARKETS & APPLICATIONS IN NORTH AFRICA
*Yousry Elhadidy, Marketing General Manager
Sidi Kerir Petrochemicals Co (SIDPEC)*

10:40 Discussion followed by Coffee

11:10 CHALLENGES FOR BOPP FILM IN THE MENA REGION

- Key drivers for BOPP film growth
 - Demand projections for next 5 years
 - New capacities in the region
- Ibrahim Mohd Najeeb Ahmed Hammada
Regional Sales Manager, Middle East
Taghleef Industries LLC (HQ)*

11:40 POLYPROPYLENE MARKET TRENDS & TECHNOLOGY SOLUTIONS

*Harald Schliepe, Business Development Manager
Lummus Novolen Technology GmbH*

12:10 POTENTIAL OF BIOBASED CHEMICALS MARKET & GROWTH OUTLOOK

12:40 Final Discussion followed by Lunch

14:00 End of Conference.