

# 6<sup>th</sup> Global PP MARKETS & Tech

29-30 Nov 2011 / Vienna, Austria  
NH Danube City

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## DAY 1 – 29 Nov 2011, Tuesday

08:00 Registration and Networking  
Refreshment

09:00 Chairman's Introduction & Welcome

### 09:15 Global Economic Outlook : 2012 & Beyond

- Oil prices forecast
- Currency movement & projection
- Economic performance of US & Euro zone
- Emerging markets of Russia/CEE
- Continue rise of China/India?

*Peter Brezinschek*  
Chief Economist and Head of Research  
**Raiffeisen Bank International AG**

### 09:50 Propylene – Bridging the Supply Gap

- Will propylene continue to be short?
- Technological routes to propylene
- Role of alternative technologies including bio-sourced propylene, MTP, PDH and deep cracking as future supply options and how these fit with traditional co-product sources
- How will propylene availability impact PP supply/demand, plant operating rates, etc

*Roger Green*  
Global Business Director - Commercial  
**IHS - CMAI**

10:20 Discussion followed by  
Networking Refreshment

### 10:50 Challenges Facing the PP Industry

*Monicca Egoy*  
European Editor for Propylene & Polypropylene  
**Platts**

### 11:20 PP Market in Russia and CIS

- Demand/supply projections
- Drivers for growth & emerging applications
- SIBUR'S expansion plans & project update

*Andrei A. Frolov*  
Sales and Marketing Director -  
Basic Polymers BU  
**LLC SIBUR**

### 11:50 Prospect of PP Demand in the Balkans

- Demand/supply outlook
- Key drivers and emerging applications
- Production capacities & expansion plans
- Import region

*Dana Maria Viju*  
Commercial Director  
**SC Rompetrol Petrochemicals S.R.L**

12:20 Discussion followed by Lunch

### 13:50 Development of Plastics Autoparts Market in Russia

- Auto production markets in Russia
- Localization of autoparts production & sourcing of raw materials
- Challenges facing OEM's in Russia
- Demand on PP resins

*M. Katsevman*  
Marketing Director for PP composition  
**POLYPLASTIC Group**

### 14:20 PP Market Outlook in Turkey & North Africa

*Ruya Bayegan*  
Board Member  
**Bayegan Group**



### 14:50 Middle East's PP Supply & Capacities

15:20 Discussion followed by  
**Afternoon Reception**  
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### 15:50 Asia Pacific Polypropylene Market Outlook

- Asia Pacific is the fastest growing market, accounts for 56% of the global growth in 2010 - 2015
- However, a close examination reveal that, outside of China, capacity outstrip demand in most other Asia Pacific countries
- Therefore, it's important to understand the supply/demand/competitiveness of the other Asia Pacific countries as they can impact the trade balance of the region and beyond

*Lip Joo, Norman Chua*  
Worldwide Polypropylene Product Manager  
**Chevron Phillips Chemicals Asia Pte Ltd**

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## DAY 2 – 30 Nov 2011, Wednesday

09:00 Chairman's Remarks

09:10 **Market Potential of PP in South America**

09:40 **PP Demand in East/West Africa**

- D/S projection & trade flow
- Drivers for growth
- Logistics & payment issues

10:10 **Buyer's Panel : Sourcing Challenges in Today's PP Markets**

- Demand/supply projection
- Trends in respective industry
- Sourcing challenges
- Expectations from suppliers

*Panelist*

*Bert Vanwambeke*

*Director- Purchasing Department*

**Balta Industries NV**

10:40 Discussion followed by Networking Refreshment

11:10 **Spherizone Technology : Novel PP Structures Provide Further Enhanced Product Properties**

- LyondellBasell will expand production and technology capabilities at its Spherizone polypropylene technology plant in Brindisi, Italy, beginning 2012.- Additional comonomers such as 1-hexene and 1-butene will be used to manufacture products with properties that are potentially advantageous for pipe, specialty film and healthcare applications.
- Compared to conventional PP structures, polypropylene copolymers with 1-hexene exhibit properties such as high transparency, outstanding creep performance and improved processability

- With 1-butene as a comonomer, the Brindisi Spherizone technology plant will also be equipped to produce novel sealing layer resins for potential use in oriented and non-oriented film applications.

*Dr. Paola Massari*

*PP Product Development - Spherizone Core Project Leader*

**Basell poliolefine Italia S.r.l. a LyondellBasell Company**

11:40 **Compounding World in Central & Eastern Europe**

- Structure of the compounding industry
- Latest trends & market drivers
- Challenges & opportunities

*Peter Torma*

*Managing Director*

**Inno-Comp Kft**

12:10 **Enhancement of PP Performance Through Innovative Additives**

- Millad NX8000 a tunable PP Clarifier: From Ultimate Clarity to Enhanced Quality
- Hyperform advanced nucleators for improved PP properties across applications
- Hyperform HPR Reinforcing agents for automotive applications

*Fabrice De Beule*

*Sr Key Account Manager, Europe*

**Milliken & Company**

12:40 Final Discussion followed by Closing Lunch

14:00 End of Conference

16:20 **When will China be Self-Sufficient in Polypropylene?**

- PP industry status
  - \* Review and forecast of propylene & Polypropylene industry in China
  - \* Some main capacity expansion of polypropylene from 2011 to 2015
- Opportunities of China polypropylene industry
  - \* Review and forecast of GDP and chemical industry in China
  - \* The 12th Five-Year Plan Outline for Olefin Industry of China
  - \* Analysis of domestic potential demand of polypropylene
  - \* Introducing MTO/MTP, include industry status, planning project and economics in China
  - \* Drivers for growth & demand projection in the next 5 years
- Challenges of China polypropylene industry
  - \* Technology analysis of polypropylene
  - \* Influence of high crude oil prices on Polypropylene
  - \* MTO/MTP economics fluctuations, include methanol price analysis
  - \* Will China continue to import polypropylene?

*Casper Fan*

*Deputy General Manager*

**China National Chemical Information Centre (CNCIC)**

16:50 **Global BOPP Film Markets Projections**

17:20 Discussion followed by End of Day One