

# 13<sup>th</sup> MEAPET

Middle East/Africa : MEA

ISTANBUL / 7-8 MARCH 2012  
Elite World Istanbul Hotel



Centre for  
Management  
Technology®  
into our 29<sup>th</sup> year

www.cmtpetconferences.com | www.cmtevents.com

## Day 1 - 7<sup>th</sup> Mar 2012, Wednesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

### 09:10 Expanding Capacity but Diminishing Inter-regional Trade

- Imbalances of growth in demand and supply
- Prospects for Middle East & Africa region
- Declining opportunities for international trade
- Trends & drivers impacting current and future global PET pricing
- PET recycling and sustainable developments

Mr. David Swift, Sr. Consultant  
**PCI PET Packaging Resin & Recycling Ltd**

### 09:40 Challenges & Opportunities for the Turkish PET Resin Producers

- New PET resin projects
- Raw material challenges
- Impact on regional trade flow

Mr. Orhun Kutevu, General Manager  
**Artenius TurkPET**

### 10:20 Expansion of the PET Business: Dhunseri's (ASPET) Experience

Mr. Mrigank Dhanuka, Vice Chairman & Executive Director  
**Dhunseri Petrochem and Tea Ltd.**

10:55 Discussion followed by Refreshment Break

### 11:30 Global MEG Markets: The Turmoil Ahead

- Glimpse at the state of world markets and current drivers
- Near term synopsis of the potential for shortages if demand recovers in 2012
- Long term strategic outlook based on expected supply and demand

Mr. George S. West, Director  
**Chemical Intelligence**

### 12:05 PX/PTA Crunch: What Can be Expected in 2012/13?

- Just how scarce will Asian Paraxylene be in 2012/13?
- Impact on the Paraxylene trade flows from new PTA capacity in Europe & Brazil
- Asian PX tightness how will Asian PTA producers react and the implications for the Middle East and Africa
- PTA trade the key to operating rates in 2012/13

Mr. Gordon Haire, Consultant  
**PCI Xylene & Polyester**

12:40 Discussion followed by **Networking Lunch** sponsored by



14:00 Chairman's Remarks

### 14:10 Enabling New Freedom of Preform Design and Increased Recycled Content using the Latest Generation HyPET Systems

Mr. Craig Reynolds, Director, Business Development, Preforms and Bottles  
**Husky Injection Molding Systems Ltd**

### 14:40 Value Adding Solutions for the Sorting Process in PET Recycling

Mr. Yetkin Türken, Area Sales Manager  
**S+S Separation and Sorting Technology GmbH**



### 15:10 MRS Extrusion Technology: A new standard in PET Processing

Dr. Axel Hannemann, Manager Technical Sales  
**Gneuss Kunststofftechnik GmbH**



15:40 Discussion followed by Refreshment Break

### 16:10 Trade Outlook & Quality Challenges for rPET as a Commodity Resin

Mr. Edward Kosior, Managing Director  
**Nextek Limited**

### 16:40 Logistic and Strategic Competitiveness of Turkey's PET Export vis-à-vis Other Producers

- Strategy of Turkish Government on plastic resins imports and local production
- Turkey's strategic ties with PET importing countries
- Logistics advantages of centrally located Turkey
- Turkey's logistic advantage on access to multiple markets worth USD 23 trillion of GDP

Mr. Yavuz Eroglu, General Manager  
**SEM Plastik San. ve Tic AS**

17:10 Discussion followed by end of Day 1

17:15 Networking Reception for Speakers & Delegates

## Day 2 - 8<sup>th</sup> Mar 2012, Thursday

09:00 Chairman's Remark

Mr. Yavuz Eroglu, General Manager  
**SEM Plastik San. ve Tic AS**

### 09:05 Trends in PET Folio for Food & Non-food Applications

Mr. Ayhan Kurt Kuruc, General Manager  
**Farmamak Ambalaj Maddeleri ve Ambalaj Makineleri San. ve Tic. A.S.**

### 09:35 Process & Packaging Design Optimization

Mr. Panchal M.S., Technical Director  
**Arma Group**

### 10:05 Brand Owner's Session: Trends & Challenges for Food Contact, Water & Beverage PET Packaging

**Panellist:**  
Mr. Panchal M.S., Technical Director  
**Arma Group**

10:35 Discussion followed by Refreshment Break

### 11:05 Sustainability in Caps & Closures

Mr. Tarek Sultan, General Manager  
**Bericap Egypt**

### 11:35 Developments in Cooling Technology for Improved Performance

Mr. Manfred Lausenhammer, Director, Business Development & Sales MPET  
**Mold-Masters Europa GmbH**

12:05 Final Discussion followed by Closing Lunch

13:30 End of conference.

#### Per Person Fee for Conference:

Regular Fee for 1	1595.00
Group Fee for 3 or more	1395.00
<b>Online Payment Discount (per person) (USD)</b>	
Pay Online By 6 Feb with VISA / MasterCard	-100.00
Pay Online By 6 Feb with AMEX	-70.00

#### 3 Ways To Register

Online: [www.cmtevents.com](http://www.cmtevents.com)  
Email: [cindy@cmtsp.com.sg](mailto:cindy@cmtsp.com.sg)  
Tel: **(65) 6346 9132**

#### CUSTOMISED SPONSORSHIP OPPORTUNITY

Package available include Corporate, Exclusive Luncheon & Cocktail sponsor. Exhibition / catalogue display can be arranged upon request.  
Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg)

Program details published herein are confirmed as at 22/02/2012.  
Please visit <http://www.cmtevents.com/main.aspx?ev=120310>  
for latest information on speakers & topics.