

Surfactants HPC Dubai

DUBAI, UAE
20-21 March 2012

Emerging Markets: India, GCC, Turkey, North Africa, Poland, Russia

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Emerging Markets: Immense Potential & Growth Expected

- Global Oleochemical market outlook & development
- Market growth & trends of surfactants in the emerging regions (**GCC, Turkey, Africa, India & Russia**)
- **Linear Alkyl Benzene (LAB)** market dynamics & growth
- Managing rising raw materials cost
- Buyer's perspective on market trends & potential of eco-friendly personal & home care products
- Innovation & development of biobased surfactants
- Impact of GTL n-paraffin supply to the surfactant industry & FMCG players

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into our 29th year