GE - Greater Europe

30 May-01 Jun, 2012 - Strasbourg FRANCE Hilton Strasbourg



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# **Day 1** - 30 May 2012, Wednesday

Workshop on Recycling of PET bottle & Thermoform Packaging (0800 - 1130 hrs.)

## Course Leaders

Robert Dvorak, Project Manager, Nextek Edward Kosior, Managing Director, Nextek

### 08:00 **Review of Leading PET Recovery** & Recycling Technologies

- Bale specifications, contaminants and types of audits that should be performed on incoming materials.
- Pre-sort and sorting technologies to produce highly pure streams, overview of technology and recent innovations,
- · Dry and wet cleaning systems, overview of washing technologies inc removal of glues, labels, water filtration and treatment
- · Overview of extrusion and decontamination systems for flake and pellets with focus on small modular to large processing systems that produce food grade.
- · Lab and quality control testing requirements for food contact.

### 08:45 rPET Quality

- · Causes of discolouration, and the impacts of fines, PVC, metal, label contaminants.
- · Typical rPET contamination issues and what this means for customers and how to minimise them.
- Developing and producing high quality 100% rPFT bottles and thermoforms.

09:30 Discussion followed by Coffee Break

### **Design for Recyclability Guidelines** 09:50 for PET Bottles & Thermoforms

What materials, component systems and technologies are recycle friendly and problematic for recycling

- a) Overview of key steps in PET bottle recycling systems and technologies;
- b) Review of colourants, functional additives, optical brighteners, O2 scavengers, AA blockers.
- c) Review of barrier systems and technologies, label systems, materials and inks
- d) Review of shrink and stretch sleeves
- f) Review of closures, seal materials and technologies.
- g) Review of adhesives, glues

### rPET Food Contact Considerations 10:30

• Summary of key legislation requirements and recent EFSA regulations that impact recycled PET resin

### **Recent Material Developments** 11:00

- · Green, low carbon, recyclable, high IV EBM resins
- 11:30 Final Discussion. End of Workshop.
- 12:00 Lunch

# **Separately Bookable**

(As space is limited, first priority will be given to workshop attendees)

# Site Visit Tour to Sorepla Recycling Plant

(1230 to 2030 hrs.)

12:30 Depart for SOREI	PLA Recycling Facility
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Arrive SOREPLA 15:30 Tour for 2 hours

17:30 Depart SOREPLA

Arrive Back to Hotel 20:30

# Day 2 - 31 May 2012, Thursday

## MAIN CONFERENCE 07:30 Registration Chairman's Introduction 08:30 Mr. Antonello Ciotti Commercial Director **Equipolymers srl** 08:40 **How Low Could PET Operating** Rates Go in Europe? · Imbalances of Global Growth in Demand and Supply Prospects for Greater Europe Region Factors Influencing Future for International Trade • Trends in PET Pricing PET Recycling and Sustainable Development Mr. David Swift, Sr. Consultant **PCI PET Packaging Resin &** Recycling Ltd **Keynote Presentation** 09:10 **Packaging Opportunities from Renewable Materials - Delivering Innovative & Sustainable Solutions** that Drive Consumer Value Dr. Michael Okoroafor, Vice President Packaging R&D / Innovation H. J. Heinz Company Discussion followed by 09:50 Morning Coffee 2012-2013 European Trade Flows 10:20 taking into account the latest developments in Anti-Dumping and Anti-Subsidy regulations

Nicolas Massardo, Sales Manager

GSI Francia

**APPE - Leading Preform Producer's** 10:40 **Perspective on the Greater Europe PET Growth & Major Applications** Senior Representative **APPE Packaging ISC Alco Naphtha PET Plant in** 11:10 **Production Update** 

Kaliningrad - High-Quality PET Resin Mr. William Schweizer, CEO **ZAO Alco-Naphtha** 

11:40 **Bridging the gap between Virgin PET** and rPET - Artenius New Green PFT Resin Jordi Foguet, Technology Manager

APPE - Artenius PET Packaging

12:10 **Developments on New PET Resins** for EBM (Extrusion Blow Molding) and other differentiated applications Mr. Torsten Schmidt

Business Director Packaging Resins **INVISTA Resins & Fibers GmbH** 

12:40 Discussion followed by Lunch

14:00 France

> • PET preform market & growing applications from dairy sector Francois Desfretier, General Manager **PDG Plastiques**

State of the European r-PET market 14:30

 Meeting the needs and challenges of the rPET market/industry Christian-Yves Crepet Managing Director Sorepla

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15:00	Discussion	followed	l by	Tea
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### 15:30 Super PET

 Pet recycling from bale to preform Mr. Peter Hartel, Sales Director, PET Recycling Krones AG

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# **KRONES**

**Food Packaging from recycled PET** - New processing possibilities

Mr. Andreas Hunold Technical Sales Manager Gneuss Kunststofftechnik GmbH



### 16:10 **End Users/ Brand Owners Perspectives**

- Demands as a brand / end user for rPET - specifically the colour specifications we need in our PET bottles in order to sell our type of product
- Reasons behind our recent move to rPET and the work we're doing with converters (and their resin suppliers) to improve this.
- Some innovations from in PET and success of new launches

Mr. David Balhuizen Head of Operations Belu Water Ltd

Juices & Smoothies producer Ms. Clover Abbott Packaging Technologist **Innocent Drinks Ltd** 

# **Day 3** - 1 Jun 2012, Friday

08:30 Chairman's Introduction

08:40 **European Debt Crisis - Is it all** doom and gloom for the packaging industry? Nicholas Mockett Packaging M & A Expert Moorgate Capital

## **Outlook for MEG & Availability** 09:10 for Increased PET Capacities in the Region

• high volatility upstream and uncertain demand during difficult macroeconomic times - the challenge for MEG producer Mr. Hans Heijkoop Commercial Director Europe MEGlobal Europe GmbH

## First global bio-PET integrated 09:40 supply chain from production of **Bio-MEG to marketing of bio-PET**

- · Procurement of Bioethanol
- Applications of Bio-PET in new Toyota hybrid

Yuya Kobayashi, Assistant Manager **Toyota Tsusho Corporation** 

Discussion followed by Coffee 10:10

## 10:40 CEPSA PET & Our vision as a new integrated player in the market

Jose Maria Salana Sales & Marketing Director, Polyester - RM Business Unit CEPSA QUÍMICA, S.A

# **Purity, reliability and Safeness** in PET Recycling

Mr. Gilbert Netter Manager Project Development **EREMA (Engineering Recycling** Maschinen und Anlagen Ges.m.b.H.)



### 11:30 **Sustainable R-PET Trays for Fish** & Meat Product Packaging

Ms. Joanna Stephenson Vice President for Marketing and Innovation LINPAC Packaging Head Office

# **Balkans PET Preform Market Developments**

### 12:00 Serbia

Market developments and growing applications of PET packaging in the dairy sector Mr. Vojkan B. Terek Special Counseller Borverk Eurotrade d.o.o

12:30 Macedonia Fadil Morina Bas Tuti Fruti

13:00 Final Discussion. End of conference

Lunch 13:10

# You will network with:

- Feedstock suppliers (PX/PTA/MEG)
- PET resin producers & suppliers
- Polyester manufacturers
- Polymer/Petrochemical traders
- Converters & preform manufacturers
- Technology providers
- Recycling companies

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- Bottlers/fillers
- Brand owners

Regular Fee for 1 Group Fee for 3 or more	1295.0 1095.0
Workshop 1 30 May Workshop fee for	(EUR)
Non Conference Attendee 30 May Workshop fee for	595.00
Conference Attendee	395.00
Site Visit Site Visit on 30 May	(EUR) 125.00

## 3 Ways To Register

Pay Online By 1 May with VISA / MasterCard -75.00

(EUR)

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