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LATAM Surfactants HPC Markets

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“Sustainability & Trends Towards Green Products in an Evolving Middle Class Markets”

- Global Economic Crisis – impact on Latin America
- Demand for surfactants & HPC applications in growing economies - **Colombia, Mexico, Peru & Central America**
- Surfactants & HPC markets growth in USA
- Global Oleochemicals & LAB market outlook
- Managing raw materials cost & alternative solutions
- Innovation and development in renewable / bio surfactants
- Latest update on regulatory compliance for personal & homecare industry
- End-users' perspective on HPC trends and ingredients demand

You will network with:

Presidents, Managing Directors, CEOs, Business Managers, Sales & Marketing Managers, Purchasing Managers, R&D Directors/Managers, Corporate Planners from : Oleochemicals & Surfactants Manufacturers, Suppliers, Traders, Personal & Homecare Manufacturers, FMCG producers, Intermediate & Feedstock Suppliers, Traders, Organizations/Associations, Consulting Firms, Equipment & Technology Suppliers, Banks & Financial Institutions