

# 12<sup>th</sup> Asia **SURFACTANTS** Personal & Home Care Markets

4 - 5 September 2012 / Shanghai



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- Global surfactants market forecast
- Oleochemicals outlook and development
- **Linear Alkylbenzene Sulfonate (LAS)** market development
- Personal care and home care market trend in Asia (**Thailand, Japan, India, China, Indonesia, Korea**)
- Major key driver for surfactants: Cosmetics & Body care
- New plants and investments in Asia
- Emerging technologies & surfactants from renewable resources
- End-users' expectations for surfactants and views on challenges ahead

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*Presidents, Managing Directors, CEOs, Business Managers, Sales & Marketing Managers, Purchasing Managers, R&D Directors/Managers, Corporate Planners from :*  
*Surfactants manufacturers, suppliers, traders, consumer product manufacturers, intermediate & feedstock suppliers, traders, organizations/associations, Consulting firms, equipment & technology suppliers, Banks & financial institutions*

### Confirmed Speakers:

- Beroe Inc.
- The National Detergent Co. S.A.O.G.
- Shell Eastern Chemicals (S) Ptd Ltd
- Global Biochem Technology Americas
- Amyris Inc.
- India Glycols Limited
- Evonik Degussa Specialty Chemicals (Shanghai) Co., Ltd.
- NICE Group
- Martha Tilaar Group