

# 14th Asia CementTrade

13-14 Sept 2012 / Yangon  
Sedona Hotel



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## DAY 1 - 13 September, Thursday

08:00 Registration and Coffee

08:50 CMT's Welcome

09:00 **OPENING ADDRESS :**  
**H.E. U Soe Thane, Union Minister of Industry**  
**Ministry of Industry, Myanmar**

09:20 Chairman's Remarks

09:30 **POLITICAL SCENARIO IN NEW MYANMAR**  
U Ko Ko Hlaing  
Chief Political Advisor to the President  
Office of the President  
**Rep of the Union of Myanmar**

10:00 **MASTERPLAN FOR INFRASTRUCTURE**  
**DEVELOPMENT & INDUSTRIAL PROJECTS**  
U Kyaw Lin, Managing Director of Public Works  
**Ministry of Construction, Myanmar**

10:30 Discussion followed by Refreshment

11:00 **HOW TO SET UP A CEMENT PLANT**  
**IN MYANMAR**

- License issues
- Is local partner necessary?
- Tax holidays & Skilled workforce
- Power supply consideration

Mya Thu Za, Advisor  
**Directorate of Investment and Company**  
**Administration (DICA)**  
**Ministry of National Planning and**  
**Economic Development**

11:30 **DOING BUSINESS IN MYANMAR -**  
**RISK & OPPORTUNITIES**  
Alessio Polastri, Managing Partner  
**P&A Asia**

12:00 **CEMENT MARKET OUTLOOK IN MYANMAR**

- Demand/supply projections & drivers for growth
- Major producers, capacities & expansions

U Thaug Myint, Consultant  
**Dragon Cement Company Ltd**

12:25 **INVESTING IN GREENFIELD CEMENT PLANT**  
**IN LOWER MYANMAR**

- Choice of venue & site selection
  - Project capacities & status
  - Challenges of project development
  - Technology & environmental considerations
- U Zaw Lin Soe, Managing Director  
**United Cement Co. Ltd**

12:50 Discussion followed by Networking Lunch

13:55 Chairman's Introduction

14:00 **MYANMAR ECONOMIC PROSPECTS &**  
**COUNTRY RISKS**  
Dr . Adam McCarty, Chief Economist  
**Mekong Economics Ltd**

14:30 **MINING POLICIES & CONCESSIONS UPDATE**  
**IN MYANMAR**

- Accessibility to limestone deposits
- Challenges in meeting sustainability development

15:00 **BOOMING INFRASTRUCTURE /**  
**CONSTRUCTION ACTIVITIES IN**  
**BANGLADESH & ITS IMPACT ON**  
**CEMENT DEMAND**

- Supply/demand outlook
- Raw materials sources & cost management
- Cement trade flow
- Cement project update

Mohammed Amirul Haque, Managing Director  
**Premier Cement Mills Ltd**

15:30 Discussion followed by Refreshment

16:00 **IS INDIA'S CEMENT SECTOR RECOVERY**  
**SUSTAINABLE?**

- Demand/supply outlook by region
- Consolidation in the horizon
- Managing rising energy, logistics & raw materials cost
- New capacities & investment update

Alok Agarwal, Senior Executive Director  
**Binani Industries Ltd**

16:30 **GLOBAL SUPPLY & DEMAND TRENDS ON**  
**CEMENT/CLINKER AND CEMENTITIOUS**  
**MATERIALS**  
Gareth Ward, Managing Director - Asia Pacific  
**ZAG Asia Pacific**

17:00 **EFFECTIVE HANDLING AND STORAGE**  
**OF ALTERNATIVE FUELS, ADDITIVES AND**  
**RAW MATERIALS**  
Christoph Lammers, Sales Manager  
**Aumund Group**

17:30 Discussion followed by End of Day One

17:40 – 18:40 *Networking Reception*  
for all participants. **Sponsored by**



## DAY 2 - 14 September, Friday

08:45 Chairman's Introduction

08:50 **CEMENT IN MYANMAR: LAW, REGULATION,**  
**BUSINESS FORMS AND INVESTMENT**  
**INCENTIVES**

- Latest on the new investment law
- Labour & tax issues

James Finch, Partner  
**DFDL Mekong Group /**  
**Myanmar Thanlwin Legal Services**

09:30 **MEETING GROWING CEMENT APPETITE IN**  
**INDONESIA WITH CONSTRUCTION BOOM**

- Demand/supply projection
- Govt's infrastructure spending plans & real estate sector growth
- Distribution and logistics challenges
- New capacities and expansion/investment update
- Regional expansion plans

Erizal Bakar  
**Strategy and Business Development Director**  
**PT Semen Gresik Persero TBK**

10:00 **CONSOLIDATION IN CHINA'S CEMENT**  
**SECTOR WITH TIGHTER EMISSIONS**  
**STANDARD**

- Slow down of construction sector and its impact on cement demand
- How sustainable are continued expansion in domestic cement capacity?
- Future trends & expansion plans abroad

- Move towards enhanced cement quality & efficiency
  - Export strategy & trade challenges
- Ian Riley, VP - Strategy & Development  
**Huaxin Cement**

10:30 Discussion followed by Refreshment Break

11:00 **DEVELOPMENT & MODERNISATION OF**  
**MYANMAR PORTS**  
U SoeThein, Deputy Chief Civil Engineer  
**Myanmar Port Authority**

11:30 **THE BULK FREIGHT MARKET**

- Development and Changing Fundamentals of the Freight Market
  - Port Congestion Case Study – A Nightmare Scenario
  - Current Market Status and Major Factors that will Impact the Freight Market
- Mohammed Kassim Gokal, Managing Director  
**EAM Shipping & Projects Ltd, London**

12:00 **CEMENT TRADING & DISTRIBUTION**  
**CHALLENGES IN MYANMAR**

- Transportation & Logistics Issues
- Payment issues

U Myint Soe, Managing Director  
**Myanmar Steel & Cement Co. Ltd**

12:30 Final Discussion followed by Closing Lunch

13:45 End of Conference

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