



* Middle East/Africa : MEA

Day 1 - 26 Feb 2013, Tuesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
- 09:10 **How Will the Global Capacity Crisis Affect the PET Business in the Middle East & Africa Region?**
- The growing imbalance between Demand and Available Capacity; globally and in region
 - The resulting changing dynamic for PET trade flows between regions
 - The margin squeeze - how long can it last?
 - The impact on PET recycling and sustainable development
- Mr. David Swift, Managing Director
PCI PET Packaging Resin & Recycling Ltd
- 09:40 **Growth Strategy & Creating a Competitive Position in the PET Packaging Industry**
- Nigeria PET plant: Domestic demand & export outlook for West Africa
- Mr. Rajarshi Roy Chowdhury
Marketing Manager (MEAF)
Indorama Polymers Public Co Ltd
- 10:10 **Polyester Intermediates Market Outlook**
- Mr. Stewart Hardy, Global Manager
- Petrochemical Market Dynamics
Nexant
- 10:40 Discussion followed by Refreshment Break
- 11:10 **Challenges for PET Converters in the MEA Markets**
- PET market outlook and growth foreseen in the region
 - Challenges for converter in local market
 - Sustainability to hold the export market share
- Mr. Shihab Izzat, Director Sales - Export
Savola Packaging Systems
- 11:40 **Functional Beverages for the Middle East Markets**
- Consumption trends and consumers' behavior toward functional beverages
 - Market drivers for functional beverages in the ME; is it a growing segment?
 - Packaging preference and innovations for functional beverages
 - Role of PET packaging?
- Ms. Nicole Lau, Director
New Age Beverages

- 12:15 Discussion followed by Networking Lunch
- 14:00 Chairman's Remarks
- 14:10 **Global RPET Developments and Opportunities & Obstacles for ME Recyclers**
- Mr. Edward Kosior, Managing Director
Nextek Limited
- 14:40 **perPETual: Simply the "Best-er"**
- Sustainable and profitable business development through recycling
 - Novel chemical technologies for producing cost-competitive recycled polyester products
 - Unique patented industrial process ("ReNew") to depolymerise post-consumer PET back into its original feedstock building block (the "recycled ester")
- Dr. Gerard de Nazelle, CEO
Polygenta Technologies Ltd
- 15:10 **PET Recycling – Innovative Processing Technologies**
- Mr. Ralf Altepeter, Manager (Technical Sales)
Gneuss Kunststofftechnik GmbH
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- 15:40 Discussion followed by Refreshment Break
- 16:10 **PET Bottle to the Application**
- Mr. Gilbert Netter, Project Manager PET
EREMA Engineering Recycling Maschinen und Anlagen Ges.m.b.H.
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- 16:40 **Leading Beverage Packaging Solutions**
- Mr. Wassim Labban, Vice President,
South East Europe, Middle East and Africa
Husky Injection Molding Systems
- 17:10 **Advantages of PET Kegs: Technical Overview & Evolution to CSD**
- Market segment: CSD, beer, etc.
 - Case studies on Russia & CIS
- Mr. Marco Russo, Regional Manager
Siapi Srl
- 17:40 Discussion followed by end of Day 1

17:50 - 18:50 hrs. **Networking Reception**
for Speakers & Delegates

Day 2 - 27 Feb 2013, Wednesday

- 09:00 Chairman's Remark
- 09:10 **Trade & Anti-Dumping Duty Challenges for Turkey's PET Sector**
- Mr. Yavuz Eroglu, General Manager
SEM Plastik San. ve Tic AS
- 09:40 **North Africa PET Outlook: Morocco, Algeria & Tunisia**
- Resin challenges
 - Domestic demand and export opportunities
 - Growth in market segments and packaging trends
- Mr. Khalid Benjelloun, Managing Director
CTC Maroc
- 10:10 **Converter's Panel: Innovations in PET Packaging & Sustainability Trends**
- Domestic demand and export opportunities: Saudi Arabia, UAE
 - Packaging trends and market drivers
 - Filling and molding technology trends and requirements
 - Sustainability, lightweight and recycling trends
- Panellists:**
Mr. Rohit Maindwal, CEO, **JBF Rak LLC**
Mr. Adel Saleh Al-Ghassab
Managing Director
Zamil Plastic Industries Ltd
Mr. Rahul Avasthi, CEO (Plastics)
Intergulf Ltd (Empol)
Mr. Enrico Gribaudo, General Manager
SIPA Spa
- 10:40 Discussion followed by Refreshment Break
- 11:10 **Today and Tomorrow Innovation for Preform/Bottle Technology**
- Mr. Enrico Gribaudo, General Manager
SIPA Spa
- 11:40 **Hotfilling Technology into Lightweight PET Bottles**
- Mr. Frank Haesendonckx
Technical Director
KHS Corpoplast GmbH

- 12:10 Final Discussion followed by Closing Lunch
- 13:30 End of conference

Separately Bookable Workshop:

A2Z of PET Recycling

27th February 2013 (13:30 - 16:00 hrs.)

- Insufficiency of bales, sourcing for bales supply
- Collection and separation process from source
- Quality issues of RPET i.e. discoloration, contaminants.
- Choosing the most economically and cost competitive technology
- Chinese technology providers and options
- RPET to polyester fibers- market, economics and technology
- Due diligence of setting up RPET facility in ME

Workshop Leader: Mr. Edward Kosior
Managing Director, **Nextek Limited**

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1595.00
Group Fee for 3 or more	1395.00
Workshop (A2Z of PET Recycling)	
Conference attendees	495.00
Non-conference attendees	895.00
Pay Online By 26 Jan with Visa/MasterCard & SAVE up to USD100 (per person)	

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