

3rd SURFACTANTS Home & Personal Care in Emerging Markets

19-20 Mar 2013 / Dubai



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“Rising Affluence & Changing Lifestyles Drive HPC Demand in Emerging Markets”

Key issues:

- Global Oleochemical Market Outlook and Trends
- Ethoxylates & LAB Market Outlook and Dynamics
- Home & Personal Care Market Outlook & Investment plans in - **ME, Turkey, Africa, India & Russia**
- Economics & Availability of Sustainable Surfactants – Bio/Green Surfactants
- Technological Innovations of Surfactants for HPC applications
- Sourcing Challenges facing HPC producers & their Sustainability Index

You will network with:

Presidents, Managing Directors, CEOs, Business Managers, Sales & Marketing Managers, Purchasing Managers, R&D Directors/Managers, Corporate Planners from: Surfactants manufacturers, suppliers, traders, consumer product manufacturers, intermediate & feedstock suppliers, traders, organizations/associations, Consulting firms, equipment & technology suppliers, Banks & financial institutions