

29-30 April 2013  
ParkRoyal Yangon  
MYANMAR

# 9th SugarWorld ASIA



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## Day 1 - 29 April, Monday

08:00 Registration & Coffee

08:20 Chairman's Introduction  
*Dr. Manjunatha S Rao*  
General Manager – R&D  
*EID Parry India Ltd*

08:30 **Opening Speech**  
**Government's Policies, Strategies and Investment Opportunity for the Development of Sugarcane Industries**  
*U. Zaw Win, Director Planning*  
Dept of Industrial Crops Development  
*Ministry of Agriculture & Irrigation*

08:40 **Welcoming Speech**  
**Revitalising Myanmar's Sugar Industry**  
*U Soe Lin, President*  
*Myanmar Sugar and Sugar Related Products Merchants and Manufacturer's Association*

09:00 **Latest Developments and Prospects in the Global Sugar Market and Implications for Myanmar**

- Overview of drivers of the world market and sugar prices
- Developments in markets such as the EU and ASEAN that are of direct relevance to Myanmar
- Opportunities and implications of these developments for Myanmar's industry and trade

*Suhrid Patel, Research Economist*  
*LMC International Ltd*

09:35 **Development Strategies for Myanmar Sugar Industry: An Indian Perspective**

- Possible future roadmap for development of Myanmar Sugar Industry
- Indian technologies suitable for Myanmar Sugar Industry
- Training and research cooperation from India to grow the Myanmar Industry
- Manufacturing, consultancy and engineering services available in India and its suitability for Myanmar Sugar Industry

*Dr. GSC Rao, CEO*  
*Simbhaoli Sugars Limited (SSL)*

10:10 Discussion followed by Coffee Break

10:40 **Establishing Large-Scale Sugarcane Plantations in Myanmar-Future Prospects**  
*Dr. Sanda Kyaw Win, Sugarcane Education & Technology Development Division*  
Department of Industrial Crops Development  
*Ministry of Agriculture & Irrigation*

11:10 **Developments in Myanmar's Sugar Downstream Processing & By Products Market**  
*U. San Thein, Vice President*  
*Myanmar Sugar and Sugar Related Products Merchants and Manufacturer's Association*

11:40 **Sugar Cane Business and Their Products in Brazil**  
*Dr. Sylvio Ortega, Chief Financial Officer & Administrative Director*  
*Companhia Mineira de Açúcar e Alcool Participações (CMAA)*

12:20 Discussion followed by Lunch

13:50 Afternoon Chairman  
*Dr. Sylvio Ortega, Chief Financial Officer & Administrative Director*  
*Companhia Mineira de Açúcar e Alcool Participações (CMAA)*

14:00 **Update on Thailand Sugar Policy**  
*Rangsit Hiangrat, Director General*  
*Thai Sugar Millers Corporation Limited*

14:30 **Philippines Sugar Market Outlook & Preparation for AFTA 2015**  
*Regina Bautista-Martin, Administrator*  
*Sugar Regulatory Administration (SRA)*

15:00 Discussion followed by Tea

15:30 **Ethanol Market Developments**  
*Eng. Jose Roso Alisa, Chief Regulatory Officer*  
*Sugar Regulatory Administration (SRA)*

16:00 **Stevia and Trends of Natural/Artificial Sweeteners as Replacement for Sugar**  
*Pamela Yates, Global Food Science Analyst*  
*Mintel Group Ltd*

16:30 End of Day 1

## Day 2 - 30 April, Tuesday

08:30 Chairman's Introduction  
*Suhrid Patel, Research Economist*  
*LMC International Ltd*

08:35 **Integration of India's Major Sugar Producer & Expansion Plans**

- Sugar & by products -ethanol, distillery and cogeneration and integrating it all together
- Why we decide to go into distillery ?
- Capacity expansion plans

*Mukesh Kumar, Executive Director*  
*Vishwaraj Sugar Industries Limited*

09:10 **India Sugarcane Research and Development - an Indian Experience**  
*Dr. Manjunatha S Rao*  
General Manager – R&D  
*EID Parry India Ltd*

09:40 **Success of Thailand's Cane & Sugar Industry and Lessons Learnt**  
*Dr. Prasert Tapaneeyangkul*  
Former Secretary General  
*Office of Cane & Sugar Board*  
*Ministry of Industry Thailand*

10:10 Discussion followed by Coffee Break

10:40 **Indonesia – Increasing Competitiveness of Locally Produced Sugar**  
*Suryo Alam, Chairman*  
*Indonesian Refined Sugar Association - AGRI*

11:10 **China Sugar Production & Import Outlook**  
*Liu Hande, President*  
*Guangdong Sugar Industry Association*

11:30 **Cambodia Sugar Markets Outlook - Production & Import**

- Who are the major players - what is happening in the scene ?
- Downstream processing and refining facilities
- Export markets
- Where are the sugarcane plantation areas in Cambodia? What are the challenges

*Kent Chan Sok Heang, CEO*  
*Signatures of Asia Co Ltd*

12:00 Final Discussion. End of Conference

12:10 Closing Lunch

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