

# Tthe Global Rubber & Tire Markets

3-4 June 2013, BANGKOK

### **Confirmed Speakers:**

- The World Bank
- Reliance Industries Ltd
- Lanxess
- PT Multistrada Agro International
- Apollo Tyres Ltd
- Birla Carbon
- Bekaert

# and more...

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MDs & CEOs, R&D Directors/Managers, Technical Directors/Managers, Technology Design Engineers, Sourcing Directors/ Managers, Product Directors/Managers, Business Development Directors/Managers, Material & Equipment Suppliers, Consultants/ Analysts from Natural Rubber Producers, Raw Material Suppliers, Tire Manufacturers, Rubber Chemicals & Additives Companies, Tire Cord Producers, Carbon Black Producers & all companies involved in rubber & tire industries

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# "Evolving Market Dynamics: Strategies, Innovations & Profitability"

- Global natural rubber market outlook
- Butadiene & Synthetic rubber market trends and investment update
- EU/US economic uncertainty and its impact on rubber & tire industry
- Impact of tire labeling and EU legislation on tire industry
- Green Tire technology update
- Prospects of renewable raw materials for synthetic rubber production
- Tire Market demand with focus on **Thailand**, **India**, **China**, **Indonesia and Vietnam**
- Emerging application in industrial and non-tire sector

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