

# 7<sup>th</sup> Global Rubber & Tire Markets

3-4 June 2013, BANGKOK



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## “Evolving Market Dynamics: Strategies, Innovations & Profitability”

- Global natural rubber market outlook
- Butadiene & Synthetic rubber market trends and investment update
- EU/US economic uncertainty and its impact on rubber & tire industry
- Impact of tire labeling and EU legislation on tire industry
- Green Tire technology update
- Prospects of renewable raw materials for synthetic rubber production
- Tire Market demand with focus on **Thailand, India, China, Indonesia and Vietnam**
- Emerging application in industrial and non-tire sector

## Confirmed Speakers:

- The World Bank
- Reliance Industries Ltd
- Lanxess
- PT Multistrada Agro International
- Apollo Tyres Ltd
- Birla Carbon
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