

3-4 June 2013, BANGKOK
SOFITEL SO BANGKOK

7th Global Rubber & Tire Markets



www.cmtevents.com

Day 1 - 3 June, Monday

08:00 Registration & Coffee

09:00 Chairman's Welcome Remarks & Introduction
Christoph Kalla, Vice President Marketing and R&D
Lanxess International SA

09:10 **Global Economic Outlook**

- Slow recovery in US - implications on Asia and its impact on rubber & tire industry
- Performance of SE Asia with moderate growth in China and India
- European crisis & the impact on ASEAN market
- Market volatility and its impact on currency movement
- Reality of consumer demand in China & India, is it slowing down?

Dr. Kirida Bhaopichitr, Senior Country Economist
The World Bank, Bangkok Office

09:40 **Global Natural Rubber Market Outlook**

- NR growth potential & development trends
- Will price stabilize with new plantations in emerging NR producing countries in South East Asia: Cambodia, Laos, Myanmar and Vietnam?
- Strategizing to meet long term NR shortage/surplus

Dr. Chayo Trangadisaikul, Secretary General
Rubber-Based Industry Club, The Federation of Thai Industries, Thailand

10:10 **Tire Technology Overview and Challenges Ahead**

- Towards a sustainable Tire & Rubber Industry

Shunichi Usui, General Manager
New Composites Development Dept
Bridgestone Corporation (HQ)

10:40 Discussion Followed by Networking Refreshment

11:10 **Butadiene Outlook and the Impact of Shale Gas**

- Shale gas production and impact on synthetic rubber
- Update on shale gas development
- Impact of oil/natural gas trade on butadiene markets
- On-purpose Butadiene prospect
- How will U.S. shale gas production and China's CTO impact global butadiene markets

- Downstream market demand forecast

Andrew Lee Fagg
Principal, Energy & Chemicals Consulting
Nexant Asia Limited

11:40 **Synthetic Rubber Market Outlook**

- Price pressure from upstream market
- When will demand catch up with supply?
- Market trends and new technologies
- Emerging markets and applications- Industrial and agri markets
- New project update (Singapore, Brazil, Europe)

Virendra Rathod, Head Synthetic Rubber Biz
Reliance Industries Limited

12:10 Discussion Followed by Networking Lunch

13:30 Afternoon Chairman's Introduction
Rajeev M Pandia, Director
GRP Limited

13:40 **Latex Market Outlook: Opportunities and Challenges Arising from Government Policy and Correlated Futures Market**

- Market demand/supply
- Intervention shocks
- Impact from rubber futures market

Dr. Paitoon Wongsatuthikul, Managing Director
Agrowealth Co., Ltd

14:10 **Will Vietnam Become the Major Rubber Product Maker?**

- Vietnam's rubber industry development
- Demand and supply outlook
- Role as exporter, challenges and opportunities for domestic and foreign investor
- Project update and production capacity in 3-5 years

Tran Thi Thuy Hoa, Office Manager
Vietnam Rubber Association

14:40 **Tire Labeling and its Effect on Global Market Dynamics**

- EU tire labeling legislation & its impact on tire industry
- Will Asia push for tire labeling?

Christoph Kalla, Vice President Marketing and R&D
Lanxess International SA

15:10 Discussion Followed by Networking Refreshment

15:40 **Is China Ready for Green Tyre Era?**

- The implications of EU legislation
- Developing markets for green tire
- Product development updates

Professor, Dr. Chen Qjubo, Advisor
China Rubber Research Institute
China Natural Rubber Association
Hainan Natural Rubber Group Co. LTD

16:10 Green Tyre Technology and Markets

- R&D trends in green tire developments

Dr. Rabindra Mukhopadhyay
Director (R&D), JK Tyre & Industries Ltd.
Director & CE, Hari Shankar Singhania
Elastomer & Tyre Research Institute (HASETRI)
Chairman, Indian Rubber Institute (IRI)

16:40 **The Evolution of the Retread Industry in Asia Pacific**

- Understanding of the retread industry history and how it impacts the transport industry and overall economy and environment
- Retreading today. The transformation that the industry has went through in the past decades from the perspective of technology, business model and the benefits gains by the user
- The future of retreading. To examine the outlook of the retread industry in overall. The business is no longer about cost saving but its contribution to the safety of the end-user, environment and also the future generations.

Tai Qisheng, Head of Sales and Marketing
Goodway Rubber Industries Sdn Bhd

17:10 Discussion followed by End of Day 1

17:15 - 18:15 *Networking Reception*
for All Speakers and Participants

Day 2 - 4 June, Tuesday

09:00 Chairman's Remark
Tai Qisheng, Head of Sales and Marketing
Goodway Rubber Industries Sdn Bhd

09:10 **New Market Concept for Green Oil in Rubber/Tire Applications**

- Tire labeling in the EU, Korea and Japan
- Challenges concerning regulations for label free oils & fuel economy
- New carcinogenic concept

- The monitoring of carcinogenic risk of components for tires
- The influence of green oil on the tire performance

Dr. Alexander Shchepalov, Project Manager of
Petrochemicals Development
ORGKHM Biochemical Holding

09:40 **Apollo Tyres - Driving Sustainable Growth**
Shubhro Ghosh, Head of ASEAN
Apollo Tyres Ltd

10:10 Discussion Followed by Networking Refreshment

10:40 **Indonesia - New Growth Strategies**

- Key drivers of growth & emerging applications
- Raw materials availability for tire production
- Investments in new plantations

Dr. Kartika Dianningsih Antono
Managing Director
PT Multistrada Agro International /
PT. Multistrada Arah Sarana Tbk

11:10 **Global Tire & Tire Cord Market Outlook**
Joko Widjaya, Marketing & Sales Director
PT Bekaert Indonesia

11:40 **Carbon Black Development & Global Market Outlook**

- Applications and grades
- Manufacturing processes and feedstocks
- Performance characteristics
- Demand and supply, major producers
- Key trends

Rajeev M Pandia, Director
GRP Limited

12:10 Final Discussion Followed by Closing Lunch

13:45 End of Conference

3 Ways To Register

Online: www.cmtevents.com
Email: anna@cmtsp.com.sg
Tel: **(65) 6346 9132**

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1495.00
Group Fee for 3 or more	1295.00

Program details published herein are confirmed as at 05/07/2013.
Please visit <http://www.cmtevents.com/main.aspx?ev=130619>
for latest information on speakers & topics.