Ole chemicals Outlook

22-23 August 2013 Le Meridien Jakarta Jakarta, Indonesia



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Day 1 - 22 August, Thursday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome Remarks & Introduction David Kao, CEO Sinarmas Oleochemicals

09:10 PALM TO OLEO – VALUE ADDITION THROUGH INTEGRATION

- Developing oleo business & where the industry will be heading in the next 5 years?
- Sustainability initiatives and how RSPO will value add to the downstream industry
- Challenges facing the industry *Steve Goei, COO*
- PT. Socimas

09:45 ASIA OLEOCHEMICAL MARKET OUTLOOK

- Fatty alcohols and fatty acids growth prospect
- How are industry reacting to new capacities coming on-stream?
- How will supply/demand change?
- Will margins be further squeezed?

• Growing importance of sustainability & its impact on oleo industry Ashok Pol, Vice President Sales & Marketing - Oleochemicals VVF(India) Limited

10:20 Discussion followed by Refreshment

10:50 FEEDSTOCK – DEMAND/SUPPLY & ALTERNATIVES

- Supply consistency & price outlook
 Supply of CPO, PKO, Coconut Oil, Tallow and stearin
- Price volatility & trends
- Alternative feedstock consideration Chris de Lavigne Global VP, Industrial Practices Frost & Sullivan

11:25 INDONESIA – GROWING OLEO & DOWNSTREAM INDUSTRY

- Demand/supply projections
- Staying competitive in an increasingly crowded market
- CPO tax incentives & its competitiveness against Malaysia
- Oleochemicals investment update
- Progress of developing downstream market

Togar Sitanggang, Chairman Apolin (Indonesian Oleochemicals

Manufacturers Association)

12:00 CHINA'S OLEOCHEMICALS MARKET & DOWNSTREAM DEMAND

- Demand/supply projections
- Downstream market trends & emerging applications
- Feedstock challenges
- Song Zhi Guo

General Manager & Marketing Director Dongma Palm Industries (Zhangjiagang) Co. Ltd

12:35 Discussion followed by Networking Lunch

14:00 ECONOMIC OUTLOOK IN INDONESIA

- Impact of global performance on Indonesia's growth
- Is Indonesia ready for AEC 2015?
- Fiscal & monetary policy implications
- Risks & challenges Anton H Gunawan, Chief Economist & EVP

PT. Bank Danamon Indonesia, Tbk.

14:35 INDISPENSABLE TECHNOLOGY VS TRADITIONAL CULTURE OF RURAL INDIA AND THE CHALLENGES FOR SUSTAINABLE DEVELOPMENT Ritum Jain, CEO Safechem Industries

15:10 Discussion followed by Networking Refreshment

- 15:40 SKIN CARE MARKET & TRENDS IN INDONESIA
 - Emerging trends and its impact on formulation
 - Changing lifestyle & its impact on product innovations & ingredients selection Samuel Eduard Pranata, Marketing Director Martha Tilaar Group

16:15 DEVELOPMENT IN OLEOCHEMICALS TECHNOLOGY

Manfred Hoffmann, Director, Sales & Business Development - Oleochemicals Business Group Lurgi GmbH

16:50 Discussion followed by End of Day One

17:00-18:00 *Networking Reception* for all speakers & delegates

Day 2 - 23 August 2013, Friday

- 09:00 Chairman's Introduction Chris de Lavigne Clobal VP, Industrial Practices **Frost & Sullivan**
- 09:10 SOAP NOODLE OUTLOOK • Global demand & projections Sovakar Nayak, Vice President Palms Resources Pte Ltd
- 09:45 TRENDS IN FABRIC CARE AND CLEANING MARKET Aseem Puri, Marketing Director Unilever Asia Pte Ltd
- 10:15 Discussion followed by Networking Refreshment

10:45 LATEST INNOVATIONS & PERFORMANCE OF RENEWABLE SURFACTANTS FROM BIOREFINERY

John YS Lim, General Manager-Asia Elevance Renewable Sciences Singapore Pte Ltd

11:15 BIODIESEL INDUSTRY OUTLOOK -MALAYSIA EXPERIENCE

- Supply and demand outlook
- Is it on the wane again? The impact on global oleochemicals market
- Impact on the crude palm oil price in specific setting up of the Malaysia Biodiesel Co.

Ir. Samsudeen Ganny, Chief Operating Officer Mission Biotechnologies Sdn Bhd

11:45 LATEST ADVANCEMENT/DEVELOPMENT OF OLEO APPLICATION IN INDUSTRIAL SECTOR

 Focus on polymers, lubricants, textile, coatings & etc
 Dr . Zainab Idris
 Head of Process Engineering and Designs
 Malaysian Palm Oil Board (MPOB)

12:15 Final Discussion followed by Closing Lunch

13:45 End of Conference

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