

Day 1 - 20 Nov 2013, Wednesday

Separately Bookable
Site Visit to Petstar SA de CV
Food-grade PET Recycling Facility

- 13:30 Gather at Hotel Lobby
- 14:30 Arrive at the plant
- 14:40 Site tour & briefing
- 16:00 Depart for hotel
- 17:00 Arrive in hotel

Day 2 - 21 Nov 2013, Thursday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
- 09:10 **Sustainable Strategy across the Supply Chain: Walmart's Approach**
 - Rethinking product packaging
 - What does it mean for vendors, brand owners and suppliers?
 - Championing rPET, lightweight, sustainable packaging

Mr. Manuel Gómez Peña
Director of Sustainability
Walmart de Mexico
- 09:40 **Quality & Technical Trends to Meet Domestic Market Requirements**
 - Mexico
 - Brazil
- 10:20 **How Will Excess Global PET Capacity Impact the PET Business in the Latin America Region?**
 - Growing imbalance between demand and available capacity; globally and in region

- The resulting changing dynamic for PET trade flows between regions
 - Will there be another margin squeeze? How long could it last?
 - Impact on PET recycling an sustainable development
- Mr. David Swift, Managing Director*
PCI (PET Packaging, Resin & Recycling) Ltd

10:50 Discussion followed by Refreshment Break

11:20 Will Asia's Paraxylene Drive the Global Markets in 2014?

- Global tightness and impact on North America & Asian producers
 - US shale gas and its influence on polyester feedstock
 - PX vs. PTA: Understanding price volatility
 - Outlook and regional balances
- Mr. Gordon Haire, Senior Consultant*
PCI Xylene & Polyester

11:50 Global MEG Outlook: What Impact will China Have Moving Forward?

- Global supply and demand overview
 - Trends within the Americas
 - Chinese demand and production forecasts
 - Possible hurdles to China's ambitious production plans
- Mr. George S. West, Director*
Chemical Intelligence

12:20 Novel Thinking and Applications of PET in the Trend Setting Packaging Arena: What are the Trade-offs?

- Packaging and thus PET packaging is much more influential than we realise, it is going to force change in our thinking?
- Global trends and innovation in both PET packaging and threats to PET /packaging

- The spectrum of future packaging across 3, 5 and 7 years' time and the impact on PET

Mr. Andrew Streeter
Packaging Innovation Director
Consumer Packaging Specialists International Limited

12:50 Discussion followed by Networking Lunch

14:00 Chairman's Remarks

14:10 Targeting New Market Segments with Lightweight Packaging/Bottles

- Sustainability advantages and challenges for PET packaging
 - Latest developments the spirit/wine/ alcoholic beverages market segments with PET
 - Outlook of the North and South American beverage markets - what's new and what's out?
- Mr. David Clark, Vice President of Safety, Environment & Sustainability*
Ancor Rigid Plastics

14:40 True Path to Sustainability: Plastics Recycling in Mexico

Ing. Jaime Camara Creixell
Director General
PetStar, S.A. de C.V

15:20 100% Consumer Safety and Highest Flexibility in rPET Sheet Production

Mr. Christoph Niederhuber
Area Sales Manager
Starlinger & Co. GmbH Headquarters
Miss. Lisa Maria Straub
Food Safety Manager Viscotec
Starlinger & Co. GmbH Headquarters



Starlinger

15:50 Discussion followed by Refreshment Break

Panel Discussion: The Good & Bad of China's Green Fence Policy

- Influence of the Chinese recycling market worldwide and specifically for Mexico?
- What is the "Green Fence Initiative"?
- Impact of the "Green Fence Initiative" in the US, Mexican and LATAM markets?
- Economic, environmental and social benefits of collecting and recycling plastics domestically VS exporting as raw material to China and then importing the manufactured products as garments or fibers
- Impact on supply, quality and price of bales

Panelists:

Ing. Jaime Camara Creixell, Director General
PetStar, S.A. de C.V
Mr. Carlos E Lotero
Houston Operations Manager
Custom Polymers Inc.
Mr. David Swift, Managing Director
PCI (PET Packaging, Resin & Recycling) Ltd
Mr. Alfredo Netto
Strategic Business Director
Plastipak Packaging do Brasil Ltda

B2B- Recycling with VACUREMA Prime – Controlled Safety to the Very Last Pellet, without Coincidences!

Ing. Christoph Woess
Product Manager, VACUREMA
EREMA Engineering Recycling Maschinen und Anlagen Ges.m.b.H.



EREMA®
PLASTIC RECYCLING SYSTEMS

17:20 Discussion followed by end of Day 1

1730 - 1830 hrs.

Networking Reception

Day 3 - 22 Nov 2013, Friday

- 09:00 Chairman's Remark
- 09:05 **PET Market Outlook & Technology Challenges for Argentina: Simko's Perspective**
- Supply/demand and packaging trends
 - Sustainability requirements
 - Economics of PET production
 - Energy savings
- Mr. Alejandro Copley, Regional Director
Simko Tormysol de Mexico
- 09:35 **New Innovations in PET for Milk & Dairy Packaging**
- Market segment for milk/dairy packaging
 - Design requirements and restriction for milk/dairy packaging
 - Opportunities for milk in PET
- Mr. Francisco Ollervides V.
Technical Manager, **Eurotecsa**
- 10:05 **Brand Owner's Session: Converting Sustainable Packaging into Commercial Reality**
- What is expected by the customers/retailers
 - Design trends and packaging challenges
 - Recycling, rPET and bio-PET revolution
 - Trade-offs between green innovation and profitability
- Panelists:
Ms. Gabriela Hernandez
Sustainable Packaging Manager
Coca Cola de Mexico
Mr. Marco Antonio Vazquez Zaldivar
Independent Consultant
Pepsico
Mr. José Antonio Bivian Balanzario,
LATAM Leader PCP's Engineering
Mission Hills SA DE CV
(Sub. of Colgate Palmolive)
Mr. Luis Alan Garcia, Procurement Manager
Jugos Del Valle
- 10:35 Discussion followed by Refreshment Break

11:05 **Energy & Weight Efficient Preform Production: NEW PET-LINE**
Mr. Thomas A. Herkert, Area Sales Manager
PET Systems, **Netstal-Maschinen Ag**

Caps & Closure Production Systems
Mr. Patrick Bolliger, Area Sales Manager
(Cap Business Unit), **Netstal-Maschinen Ag**



11:40 **Optimization of PET Production Plants**
Mr. Jose Lelo de Larrea, General Manager
iTech Latinoamérica, S.A. de C.V.

12:10 Final Discussion followed by Closing Lunch

13:30 End of Conferenc

3 Ways To Register

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Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1095.00
Site Visit to Petstar SA de CV Food-grade PET Recycling Facility (per person): 20 Nov	100.00
Pay Online By 18 Oct with Visa/MasterCard & SAVE USD100 (per person)	-100.00

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Future of Mexico's PET Packaging – Balancing Trade, Trends & Technologies!

“As the world's second largest consumer of PET bottles and the biggest consumer of cola products, the average Mexican citizen drinks and discards two bottles per day. That equals nearly six kilograms of PET bottles per capita annually, contributing to a yearly national total of about 750,000 tons of PET. A recent survey found that, for the typical Mexican household, sodas constitute the third largest expense, after tortillas and milk.”

Source: OurWorld 2.0, April 2013

Mexico is the epicenter of PET conversion boom in Latin America! Increasing demand for bottled drinks and consumerism has made Mexico a key target for the PET supply chain; from resin producers to bottlers to traders and solution providers. A country traditionally dependent on virgin resin imports, recycling is taking higher prominence as efficient post-consumer PET bottles collection rates and greater capacity to produce bottle to bottle food-grade resin drives the momentum of PET packaging in the region.

Nonetheless, Latin American region led by Mexico are still key targets for global resin producers in North America and Asia. As companies move toward sustainability, 'green packaging' and bio-feedstock, what's in store for the LATAM PET markets? What are consumer preferences that's repositioning packaging trends? How will global PET sector impact trade balances and pricing in Mexico and LATAM?

Gain your answers at the CMT's 11th LAPET this year! After a decade of success, 11th LAPET continues to explore and analyze the next directions of growth sweeping the PET sector.

Key Sessions

- Changing dynamic for PET trade flows between regions
- PET outlook for Mexico, Brazil & US: How will supply meet demand?
- Global MEG analysis and impact of China's ambitious capacity
- US shale gas disposition and influence on polyester feedstock
- China's Green Fence Policy: What does it mean for recyclers?
- Trade-offs and spectrum of future packaging: From wine to milk
- North and South American beverage markets - what's new and what's out?
- Perspectives from retailers & brand owners: Walmart, PepsiCo, Coca-cola, Colgate-Palmolive
- Recycling outlook in Mexico and building the largest B2B recycling facility in the world!

And many more! Register with your team today.

Confirmed Site Visit to
Petstar SA de CV's food-grade PET recycling facility
in Toluca on 20th Nov

Following the recent expansion in May 2013, it is the largest food grade PET recycling plant in the world, with a capacity of 50,000 ton of rPET per year.