# **Surfactants HPC Markets**

2-3 Dec 2013 / Sao Paulo, Brazil

## Sponsorship Menu

## PREMIUM SPONSOR

Keynote Option (\*TBA) EXCLUSIVE

#### **Branding and Advertising**

- Prominent placement of your Company logo on all marketing materials as "Premium Sponsor"
- Publicity on promotional mails, electronic messages/web campaigns
- Write-up on the event blog
- Special mention in press releases
- Highlight your Company to our highly targeted contact lists
  Personalized message from your Company to our targeted
- international database (\*TBÁ) • Listing of Company logo online with a hyperlink to your
- corporate homepage

#### **On-Site Exposure**

- Recognition as Premium Sponsor on conference stage set up
- Company Logo highlighted on the event time table
- Company Logo on PPT slide
- Option to sponsor conference notepads/pens
- Keynote Address and Speaking Opportunity (\*TBA)
   Host the Welcome Reception on day 1 of conference opening
   8am to 10am
- Use of a 5m by 2m exhibition space
- Equipment to include one ibm table, 2 chairs

#### Meeting Support Services - exclusive for our partners

- 'CMT Connect' our online communication system will give you access to email registered delegates a week before the event.
   'Business Meeting Service' Let us know the names of individuals
- Business Meeting Service' Let us know the names of individuals / companies you would like to meet at the conference, so that we can offer subsidized tickets to them, and you can facilitate meetings between you at the event.

#### Delegate Passes (staff)

- 6 complimentary registrations with access to the conference program and receptions, workshops and site visits inclusive
- 2 complimentary exhibitor passes with access to exhibit area
   A reduced rate for additional colleagues at 15% off the published group rate

#### Invitations (clients)

 The option to invite up to 10 of your Customers to the conference at specially discounted rate of 15% off the published group rate (\*TBA)

## GOLD / SILVER SPONSOR

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Option to Present a Paper (\*TBA)

#### **Branding and Advertising**

- Prominent placement of your Company logo on marketing materials as "Corporate Sponsor"
- Publicity on promotional mails, electronic messages/web campaigns
   Listing your Company logo online with a hyperlink to your corporate homeoace
- Personalized message from your Company to our targeted international database (\*TBA)

#### **On-Site Exposure**

- Recognition as Sponsor on conference stage set up and signage
- Company Logo highlighted on the event time table
  Company Logo on PPT slide
- Use of a 2.8m by 2m exhibit space
- Equipment to include one ibm table, 2 chairs

## Meeting Support Services - exclusive for our partners • 'CMT Connect' – our online communication system – will give you

access to email registered delegates a week before the event.
Business Meeting Service' – Let us know the names of individuals / companies you would like to meet at the conference, so that we can offer subsidized tickets to them, and you can facilitate meetings between you at the event.

#### Delegate Passes (staff)

- 3 complimentary registrations with access to the conference program and receptions
- A reduced rate for additional colleagues at 15% off the published group rate
- Note: Workshops and site visits not inclusive for complimentary passes

#### Invitations (clients)

 The option to invite up to 8 of your Customers to the conference at specially discounted rate of 15% off the published group rate (\*TBA)

## PRICE US \$50,000.00

PRICE US \$15,000.00

\*TBA - To Be Agreed

# <sup>3rd</sup> South America Surfactants HPC Markets

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#### Sponsorship Menu •

### COCKTAIL SPONSOR

An 'Evening Networking Reception' Option to Present a Paper (\*TBA)

#### **Branding and Advertising**

- Your Company logo on conference agenda as "Networking Reception Sponsor"
- Publicity on promotional mails, electronic messages/web campaigns Listing your Company logo online with a hyperlink to your
- corporate homepage Personalized message from your Company to our targeted international database (\*TBA)

#### **On-Site Exposure**

- Recognition and Acknowledgement as the exclusive Networking Sponsor
- Company Logo on PPT slide
- Publicity at the reception venue
- Logo on reception banner and tent cards as 'Evening Networking Reception Sponsor'
- Opportunity to distribute corporate gifts during the reception
- Table top display (upon request)

#### Meeting Support Services - exclusive for our partners **`CMT Connect**' – our online communication system – will give you

- access to email registered delegates a week before the event.
- 'Business Meeting Service' Let us know the names of individuals / companies you would like to meet at the conference, so that we can offer subsidized tickets to them, and you can facilitate meetings between you at the event.

#### Delegate Passes (staff)

- 2 complimentary registrations with access to the conference program and receptions
- 2 additional complimentary evening reception passes on the evening you are sponsoring
- A reduced rate for additional colleagues at 15% off the published group rate Note: Workshops and site visits not inclusive for complimentary passes

### <u>LUNCHEON SPONSOR</u>

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Choice of day 1 or 2 Option to Present a Paper (\*TBA)

#### **Branding and Advertising**

- Your Company logo on conference agenda as "Luncheon Sponsor"
- Publicity on promotional mails, electronic messages/web campaigns Listing your Company logo online with a hyperlink to your
- corporate homepage Personalized message from your Company to our targeted international database (\*TBA)

#### **On-Site Exposure**

- Recognition and Acknowledgement as Lunch Sponsor
- during the conference Company Logo on PPT slide
- Publicity at the lunch venue
- Logo on lunch banner and tent cards as Luncheon Sponsor
- Opportunity to distribute corporate gifts during lunch
- Table top display (upon request)

## Meeting Support Services - exclusive for our partners

'CMT Connect' – our online communication system – will give you access to email registered delegates a week before the event.
'Business Meeting Service' - Let us know the names of individuals / companies you would like to meet at the conference, so that we can offer subsidized tickets to them, and you can facilitate meetings between you at the event.

#### Delegate Passes (staff)

- 2 complimentary registrations with access to the conference program and receptions
- 2 additional complimentary luncheon passes on the day you are
- sponsoring A reduced rate for additional colleagues at 15% off the published group rate

Note: Workshops and site visits not inclusive for complimentary passes

## PRICE US \$12,000.00

\*TBA - To Be Agreed

PRICE US \$10,000.00

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## Sponsorship Menu

## MORNING / AFTERNOON RECEPTION SPONSOR

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#### Branding and Advertising

- Your Company logo on conference agenda as Morning or Afternoon Reception Sponsor
- Publicity on selective web campaigns
- Listing your Company logo online with a hyperlink to your corporate homepage

#### **On-Site Exposure**

- Recognition and Acknowledgement as Morning or Afternoon Reception Sponsor at the refreshment venue where coffee/tea and finger food are served
   Company Logo on PPT slide
- Publicity at the refreshment venue with tent cards display of your Company logo
- Opportunity to display corporate materials at the media desk
- Meeting Support Services exclusive for our partners
   `CMT Connect' our online communication system will give you
- access to email registered delegates a week before the event.
   'Business Meeting Service' Let us know the names of individuals / companies that you would like to meet at the conference. If you let us know who you are looking to meet, we can offer subsidized tickets to them, so can facilitate meetings between you at the event.

#### Delegate Passes (staff)

- 1 complimentary registration pass with access to the conference program and receptions
- A reduced rate for additional colleagues at 15% off the published group rate

Note: Workshops and site visits not inclusive for complimentary passes

## ASSOCIATE SPONSOR

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Present a Paper

#### **Branding and Advertising**

- Your Company logo on conference agenda beside your presentation topic
  Publicity on selective web campaigns
- Listing your Company as 'Associate Sponsor' online with a
- hyperlink to your corporate homepage

#### On-Site Exposure

- Opportunity to present a paper
- Company Logo on PPT slide
  Opportunity to display corporate materials at the media desk

### Meeting Support Services - exclusive for our partners

- `CMT Connect' our online communication system will give you access to email registered delegates a week before the event.
   `Business Meeting Service' Let us know the names of individuals /
- 'Business Meeting Service' Let us know the names of individuals / companies that you would like to meet at the conference. If you let us know who you are looking to meet, we can offer subsidized tickets to them, so can facilitate meetings between you at the event.

#### Delegate Passes (staff)

- 1 complimentary registration pass for the speaker with access to the conference program and receptions
- A reduced rate for additional colleagues at 15% off the published group rate Note: Workshops and site visits not inclusive for complimentary passes

PRICE US \$6,000.00

PRICE US \$8,000.00

\*TBA - To Be Agreed

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## EXHIBITOR

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#### Branding and Advertising

- Prominent placement of your Company logo on event website as "Exhibitor"
- Listing your Company logo online with a hyperlink to your corporate homepage

#### **On-Site Exposure**

- Use of a 2.5m by 2m exhibition space
- (for bigger space area, please email nisha@cmtsp.com.sg) - Equipment to include one ibm table, 2 chairs

NOTE: We limit the number of stands at our Events in order to maintain the advantages of exhibiting and keep the ideal balance between delegates and exhibitors. To secure your space, please reserve a stand as early as possible.

- Meeting Support Services exclusive for our partners
   `CMT Connect' our online communication system will give you
- access to email registered delegates a week before the event. **'Business Meeting Service'** - Let us know the names of individuals / companies you would like to meet at the conference, so that we can offer subsidized tickets to them, and you can facilitate meetings between you at the event.

#### Delegate Passes (staff)

- 1 complimentary registration pass with access to the conference program and receptions
- A reduced rate for additional colleagues at 15% off the published group rate

Note: Workshops and site visits not inclusive for complimentary passes

PRICE US \$5,000.00

#### SPONSORSHIP AND EXHIBITION

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#### **Terms and Conditions**

#### Payment Terms

- 50% Payment is required for any publicity, and within 12 working days of signed agreement, with full payment made 2 weeks prior to conference dates. If payment is not fully made by the specified date, CMT reserves the right not to fulfill the remaining clauses of this agreement

#### **Pricing Policy**

 Prices valid for confirmation for this event only and cannot be used as reference for other conferences.

\*TBA - To Be Agreed