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Surfactants HPC Markets

2-3 Dec 2013 / Sao Paulo, Brazil

"Balancing Sustainability & Cost Management!"



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- MES the new surfactants workhorse?
- Renewable feedstocks options & economics
- Home & Personal care market outlook
- Focus : Brazil, Argentina, Chile, Venezuela, Colombia & Peru
- Latest technological innovations & raw materials solutions
- Retailers/End-users' perspectives on changing formulation trends & sustainability initiatives

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