

# 15<sup>th</sup> MEAPET

Middle East & Africa PET Resin Trade,  
Applications & Recycling

DUBAI, 11-12<sup>th</sup> Feb 2014

**Growth or Glut for the Middle East PET Sector?  
Will Demand in Africa Continue to Boost Regional PET Trade?**

Separately Bookable Half-day Workshop  
(12<sup>th</sup> Feb 2014)

### Doing Business in Africa: Understanding the Value Chain, Procurement & Distribution Challenges

(Including a real life business case study  
on the value chain for preforms to the  
bottled water industry in Kenya)

#### Who Will You Meet

- Feedstock suppliers (PX/PTA/MEG) • PET resin producers and traders • Polyester manufacturers • Polymer/Petrochemical traders
- Converters & preform manufacturers
  - Caps & closures manufacturers
- Technology providers • Recycling companies
  - Bottlers/fillers • Brand owners

#### Customised Sponsorship Package

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon & Cocktail sponsor. Exhibition / catalogue display can be arranged upon request. Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg)

Resin capacity in the Middle East is expanding rapidly. With planned capacity by Sabic, Koksan, Polyplex and EIPET, the Middle East is bound for surplus by start of the new year. However the Middle East & Africa markets has been projected to grow by 9.4 % this year (source: PCI PET Packaging, Resins & Recycling Ltd.). Driven by growing middle class consumerism, new packaging trends and sustainability, what is in store for the Middle East & Africa PET markets?

#### Highlights

- Global PET Markets with Emphasis on the Middle East & Africa
- PET Recycling Developments in Egypt
- Investment Opportunities & Packaging Outlook for Iraq
- Review of the Beverage Industry - Iced Tea, Still Drinks, Energy Drinks, Soymilk
- DANONE's Strategy: Making Sustainable PET Bottles
- Preform Market Outlook: UAE, West Africa, India, South Africa

And more!

#### Confirmed Speakers from

- PCI PET Packaging, Resin & Recycling Ltd
- Euromonitor
- PCI Xylene & Polyester
- Triskelion
- BariQ Holding
- Hipro Consulting
- Caiba SA
- Husky Injection Molding System
- DANONE Waters Division
- Micro PolyPet Pvt. Ltd.
- Al Tahan Group
- Cypet Technologies

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