



4th Emerging HPC Surfactants Markets

18-19 March 2014 / Dubai

**“Riding on a New Wave of Demand
Growth in Emerging Markets”**

Testimonials

“An International conference covering topical issues on surfactant with excellent networking opportunities”
– *Innospec*

“Well organized and good content covering nearly all value chain in surfactant/ detergent industry”
– *Cepca*

“It was an insightful experience”
– *Godrej Industries*

“Good platform for getting latest market updates on surfactants. Great opportunity for networking”
– *Henkel*

“A broad and versatile conference covering numerous surfactants related topics”
– *Surfactchem*

“Very interesting conference, great networking opportunities”
– *Novozymes*

HIGHLIGHTS

- Personal Care and Cleaning Products Trends in **Middle East, India, Africa, Turkey and Russia**
- Synthetic vs Natural Raw Materials
- LAB / Anionic Surfactants Market Development and Trends
- Global Oleochemicals Outlook
- Potential of Bio-based Solutions for HPC Products
- Growth Prospects of Halal Cosmetics & Personal Care Market
- End-users Perspectives on Working with Ingredients Suppliers

You will network with:

Presidents, Managing Directors, CEOs, Business Managers, Sales & Marketing Managers, Purchasing Managers, R&D Directors/Managers, Corporate Planners from: Surfactants manufacturers, suppliers, traders, consumer product manufacturers, intermediate & feedstock suppliers, traders, organizations, associations, Consulting firms, equipment & technology suppliers, Banks & financial institutions

CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive luncheon & Cocktail** sponsor. Exhibition/ catalogue display can be arranged upon request.

Contact nisha@cmtsp.com.sg or (65) 6346 9130

Name _____

Position _____

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