

# 4<sup>th</sup> Emerging HPC Surfactants Markets

18-19 March 2014 / Dubai



Centre for  
Management  
Technology®  
into our 31<sup>st</sup> year

## “Riding on a New Wave of Demand Growth in Emerging Markets”

### Testimonials

“An International conference covering topical issues on surfactant with excellent networking opportunities”

– *Innospec*

“Well organized and good content covering nearly all value chain in surfactant/detergent industry”

– *Cepca*

“It was an insightful experience”

– *Godrej Industries*

“Good platform for getting latest market updates on surfactants. Great opportunity for networking”

– *Henkel*

“A broad and versatile conference covering numerous surfactants related topics”

– *Surfchem*

“Very interesting conference, great networking opportunities”

– *Novozymes*

### HIGHLIGHTS

- Personal Care and Cleaning Products Trends in **Middle East, India, Africa, Turkey and Russia**
- Synthetic vs Natural Raw Materials
- LAB / Anionic Surfactants Market Development and Trends
- Global Oleochemicals Outlook
- Potential of Bio-based Solutions for HPC Products
- Growth Prospects of Halal Cosmetics & Personal Care Market
- End-users Perspectives on Working with Ingredients Suppliers

### You will network with:

Presidents, Managing Directors, CEOs, Business Managers, Sales & Marketing Managers, Purchasing Managers, R&D Directors/Managers, Corporate Planners from: Surfactants manufacturers, suppliers, traders, consumer product manufacturers, intermediate & feedstock suppliers, traders, organizations, associations, Consulting firms, equipment & technology suppliers, Banks & financial institutions

### CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive luncheon & Cocktail** sponsor. Exhibition/ catalogue display can be arranged upon request.

Contact [nisha@cmtsp.com.sg](mailto:nisha@cmtsp.com.sg) or (65) 6346 9130

Name \_\_\_\_\_

Position \_\_\_\_\_

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### TO REGISTER

Online: [www.cmtsp.com.sg](http://www.cmtsp.com.sg)

Email: [anna@cmtsp.com.sg](mailto:anna@cmtsp.com.sg)

Tel: (65) 6346 9132

Fax: (65) 6345 5928

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