



5-6 March 2014
Phnom Penh
Intercontinental Phnom Penh

4th Rubber PLANT Summit



Centre for
Management
Technology®
into our 31st year

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Day 1 - Mar 5th 2014, Wednesday

- 09:00 Chairman's Welcome & Introduction
Dr. Regis Lacote, Plant Physiologist and Agronomist CIRAD (Centre de coopération internationale en recherche agronomique pour le développement)
- 09:10 **Keynote Address: Strengthening the Development of Cambodia's Rubber Sector**
His Excellency Ly Phalla, Director General, General Directorate of Rubber Ministry of Agriculture, Forestry & Fisheries
- 09:40 **Strategies to Develop Natural Rubber Industry in Sri Lanka: Special focus on Moving into Non-Traditional Areas**
 - Land issues and ownership
 - Opportunities for foreign investors
 - Development in downstream processing and tyre industry*Sudharma Karunaratne, Secretary of the Ministry Ministry of Plantation Industries*
- 10:15 Discussion followed by Refreshment Break
- 10:45 **Rubber Investment Strategies for Emerging Markets**
 - Leveraging opportunities and avoiding pitfalls*Ashish Govil, Sr Vice President & Head - Rubber Div Olam International Limited*
- 11:15 **Rubber Planting, Supply Potential and Prices: What will be the Future and Why?**
 - Planting of natural rubber and its effect on future supply potential
 - Total rubber consumption projections in the tyre sector and in the general rubber goods sector
 - Recent price developments: the special case for NR
 - Outlook for NR supply, demand and prices for the short- and the long- term
 - Assessment of earlier forecasts and potential scenarios and strategies*Dr. Hidde Smit, Consultant Analysis and Forecasts Rubber Economy*
- 12:00 Discussion followed by Networking Lunch
- 14:00 Chairman's Remark
Chan Weng Hoong, Consultant Agronomist Applied Agricultural Resources (AAR)
- 14:10 **Strategies through an Integrated Rubber Value Chain Approach: A Way forward to Stay Ahead?**
 - High dependency on exports by major producers across regions

- Opportunities to encourage an environment for inward investment at its point of production
 - Open dialogue between rubber value chain players-a way forward to sustainable natural rubber economy
- Dr. Lekshmi Nair, Senior Economist IRSG - International Rubber Study Group*
- 14:40 **Tire Market Outlook & Impact on Natural Rubber Supply/Demand Dynamics**
 - Tyre market outlook globally moving forward
 - Impact of China to the global market
 - ASEAN's supply of NR to the world*Tai Qisheng, Head of Sales and Marketing Goodway Rubber Industries Sdn Bhd*
- 15:10 Discussion followed by Refreshment Break
- 15:40 Chairman's Remark
Dr. Regis Lacote, Plant Physiologist and Agronomist CIRAD (Centre de coopération internationale en recherche agronomique pour le développement)
- 15:45 **Marginal Soils of Cambodia: Its Implications for Soil Management under Rubber**
 - Soils and landform development
 - Soil imitations & preparation
 - Agro-management practices to overcome limitations
 - * Mulching
 - * Interrow management
 - * Soil conditioning with organic fertilizers
 - * Silt pits and drainage
 - * Weed Management
 - * Suggestions for land preparation techniques*Dr. Zainol Md. Eusof, Director Greenyield Berhad*
- 16:15 **Natural Rubber in Cambodia: Normalisation of Budwood Nurseries**
 - Ensuring increase in yield through clone selection and standardization*Dr. Yin Song Advisor to the National Assembly of Cambodia*
- 16:45 **Social & Corporate Responsibility in Plantation Development**
David Allan, Director Spectrum
- 17:15 Discussion followed by End of Day 1

17:20-18:20
Networking Reception for Speakers & Delegates

Day 2 - Mar 6th 2014, Thursday

- 08:30 **Production of Superior Planting Materials for Field Planting**
EXCLUSIVE BREAKFAST TALK
 - Preparation of polybag and ground nursery
 - Preparation of polybag buddings and bare rooted stumps in polybag
 - Use of controlled release fertilizers; Control of Helminthosporium leaf disease
 - Size of rootstock for improved cut back success
 - Budwood nursery
 - Production of APMs using nursery material and laggards in the field*Chan Weng Hoong, Consultant Agronomist Applied Agricultural Resources (AAR)*
- 09:40 Chairman's Remark
Dr. Hidde Smit, Consultant Analysis and Forecasts Rubber Economy
- 09:45 **Lesson Learned & Challenges: Investing in Rubber Plantations in Cambodia**
Sriyan Ajith Eriyagama, Executive Director Kotagala Plantations Ltd
- 10:15 **Economic Land Concession in Cambodia: Issues & Challenges**
 - What is the issue with ELC - has it been phased out?
 - How to obtain land for agriculture/plantations?
 - Compliance to EIA & human rights issues*Max Howlett, Legal Director Sciaroni & Associates*
- 10:45 Discussion followed by Refreshment Break
- 11:15 **Understanding the Relationships between Farmers Practices and the Agro-Environmental Performances of Rubber Smallholdings: A Case Study in Thailand**
 - Impact of the expansion of tree crops on the environment (carbon sequestration, water flow, biodiversity)
 - Analysis of the diversity of tapping systems used by farmers and their impact on bark consumption
 - Analysis of the level intensification of management practices and its impact on biological activity of the soil

- How agronomic diagnosis tools like the bark diagnosis method and assessment of the ecosystem functioning can be combined to perform a comprehensive evaluation of the impact practices on rubber plantations performances, concerning both smallholdings and rubber estates
- Dr. Regis Lacote, Plant Physiologist and Agronomist CIRAD (Centre de coopération internationale en recherche agronomique pour le développement)*
- 11:55 **Advances in Agro Management Practices to Enhance Productivity**
Joseph John, Director KA Prevulcanised Latex Pvt. Ltd - KAPVI
- 12:30 Final Discussion followed by Closing Lunch
- 13:30 End of Conference

Site Visit to the National Specifications Laboratory (NSL) of the Cambodian Rubber Research Institute (6th March 2014)

- 14:00 Gather in Lobby
14:15 Depart to NSL
14:45 Site Tour & Briefing
15:45 Depart to Hotel
16:30 Arrive in Hotel

4th RubberPLANT Summit is held in conjunction with the Rubber Dinner organized by



Association for Rubber Development of Cambodia (ARDC)
Time & Date: 7pm, Thurs 6th March 2014
Venue: Intercontinental Hotel, Phnom Penh
Costs: USD60 per person

3 Ways To Register

Online: www.cmtevents.com
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Per Person Fee for Conference:	(USD)
Regular Fee for 1	1295.00
Group Fee for 3 or more	1095.00
Others (per person)	(USD)
Rubber Dinner organised by ARDC (6 Mar/7pm)	60.00
Site Visit (per person)	(USD)
Site Visit to the National Specifications Laboratory (NSL) 50.00 of the Cambodian Rubber Research Institute: 6 Mar	50.00

Program details published herein are confirmed as at 18/03/2014.
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