

Day 1 - May 6th, Tuesday

Site visit to Agua Planeta Azul
(14:00 - 17:00)

Day 2 - May 7th, Wednesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction
Francisco Bendek, CEO
Packaging Solutions

09:10 **22 Years of Stories and 10 Tendencies for the PET Market in Latin America & Caribbean – Part II**
Augusto Liparachi Knudsen, Commercial Director PET
Ravago Americas

09:40 **Packaging Challenges in Colombia/Central America for Personal Care & Cosmetics**

- Regulation to increase rPET content from 10% to 25%
- Appealing to the changing markets & customers/retailers requirements
- Sustainability initiatives

 José Antonio Bivian Balanzario
Packaging Engineering Leader
Grupo Colgate Palmolive

10:20 **Panel Discussion: Packaging for Consumers: What are the market requirements & Design Approaches?**

- Market trends across the Caribbean and impact on the beverage sector
- Perception on functional & energy drinks
- Glass and can to PET replacement outlook
- New concepts & sustainability in bottling and packaging design
- Opportunities & challenges ahead for the beverage industry

 Panelist:
José Antonio Bivian Balanzario
Packaging Engineering Leader
Grupo Colgate Palmolive
Franklyn Ml. Padrón Gil, Production Manager
Agua Planeta Azul
Ing. Angel Chan, Manager of Quality Assurance
Country Club

10:55 Discussion followed by Refreshment Break

11:25 **Global PET & Regional Trade Outlook**

- Understanding supply/demand dynamics
- Identifying growth markets with emphasis on South, Central & Caribbean markets
- Pricing and margin trend and forecast
- Global overview of PET recycling

 Andrew Noone, Chairman
PCI (PET Packaging, Resin & Recycling) Ltd

12:00 **Assessing Polyester Intermediates: PX, PTA & MEG Outlook**

- New capacities & changing production landscape
- Developments in coal based MEG
- Effects of PX & PTA on the PET market
- Emergence of bio-feedstock & impact on PET supply chain

 Marisabel Dolan, Consultant, **Nexant Inc**

12:20 **Bio-based PET - Promises, Realities, Opportunities and Challenges**
 Dr. Ranganath Shastri, Director of Technical Research
Graham Packaging de Mexico

12:50 Discussion followed by Networking Lunch

14:20 Chairman's Remark
Augusto Liparachi Knudsen, Commercial Director PET
Ravago Americas

14:25 **PreBlow: Netstal's Intelligent Way to Light Weight PET Bottles**
 Ing. Stefan Bock, Manager Application Technology,
PET System, **Netstal-Maschinen Ag**



14:55 **PET Outlook: Dominican Republic, Perú, Chile & Brasil**
 Arturo Marroquin, Chairman
Industrias San Miguel del Caribe

15:15 **PET Outlook: Caribbean & Central America**
 Limbert Lavandier, General Manager
Mega Empack, S.A. de C.V.

15:35 **Panel Discussion: Growth or Glut! How will Global Capacity Impact the PET Industry Beyond 2014**

- Impact on global trade & price
- Will emerging markets like Africa mitigate supply?
- How will anti-dumping & anti-subsidy evolve?
- Challenges for the supply chain

 Panelists: Arturo Marroquin, Chairman
Industrias San Miguel del Caribe
Luis Bittencourt, Commercial Manager
PQS - Companhia Petroquímica de Pernambuco
Limbert Lavandier, General Manager
Mega Empack, S.A. de C.V.

16:05 Discussion followed by Refreshment Break

16:30 Chairman's Remark
Andrew Noone, Chairman
PCI (PET Packaging, Resin & Recycling) Ltd

16:35 **Market Trends and New Opportunities for PET Packaging**
 Paulo Avila, Product Manager (Beverage Packaging)
Husky Injection Molding Systems Ltd.
HUSKY

17:05 **Global Overview of Food Contact Regulations for PET and Post-consumer Recycled PET**

- US FDA, European Union and South American MERCOSUR regulations
- Panorama in Central America (SICA) and the Caribbean (CARICOM)
- Conventional migration testing, challenge tests for PET recycling technologies, and declaration of compliance

 Prof. Alejandro Ariosti, Technical Specialist
INTI-Plásticos

17:35 **Cooling Systems for PET and Beverages Industry: New Paradigms**

- PET: more productive, efficient and safe systems
- Reducing carbon footprint and water
- Low environmental impact? Is it possible today?
- Beverages: More efficient system by eliminating the use of ammonia

 Alejandro Copley, Commercial Director
Frigel Firenze S.p.A.
Frigel
Intelligent Process Cooling

18:05 Discussion followed by End of Day 1

18:10 - 19:10 **Networking Reception**
for Speakers & Delegates hosted by:



Day 3 - May 8th, Thursday

09:00 Chairman's Remark
Santiago Garcia Gonzalez, Senior Consultant,
North America, **PCI PET Packaging & Recycling Ltd.**

09:05 **Production Challenges related to PET Market Trends**

- Mineral Water
- CSD
- Edible Oil
- Household products (switch from HDPE to PET)

 Fernando Castro, Operations Director, **Caiba SA**

09:35 **Recycled PET: Finding its Niche in the LATAM Market**

- Growing recycled polyester industry - which region is leading the way?
- PCR collection rate & challenges
- Addressing PCR quality issues
- rPET for food contact application

 Lina María Villa Henao, Director (Waste Valuation)
Fundación Codesarrollo

10:05 **Strategies for Success in the CSD Industry – Bottler's Perspective**

- Consumption trend of CSDs/colas and pressure against sugary soft drinks

- How to overcome challenges in difficult market environments
- Adding value to supplier - customer relationship

 Eusebio Ang Sanchez, Chief Procurement Officer
Arca Continental

10:35 Discussion followed by Refreshment Break

11:05 **rPET Sheet Production with viscotec Equipment - Food Grade Recycling without Compromise**
 Christoph Niederhuber, Area Sales Manager
Starlinger & Co. GmbH
Lisa Maria Straub, Food Safety Consultant
Starlinger & Co. GmbH



11:35 **High Quality PET Recycling for Textile and Packaging Applications**
 Andres F Grunewald, Director, **Gneuss**
gneuss

12:05 **Customer Benefits through Automation Technology in Material Management**
 Frank Medgyesy, Managing Director
motan-colortronic ag
motan
colortronic®

12:35 Final Discussion followed by Closing Lunch

13:30 End of Conference

**Post Conference Workshop:
Barrier Technology & Properties (14:00 - 17:00)**

Workshop Leader:
Chris LaBombarbe, Senior Technical Manager (LATAM)
Ancor Rigid Plastics Latin America

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1095.00

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