

8th Global Rubber & Tire Markets

20-21 August 2014, Jakarta
Le Meridien Jakarta

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Day 1 - August 20th 2014, Wednesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction
*Rajeev M. Pandia, Director
GRP Limited, India*

09:10 **Global Economic Outlook**

- Is the recession over?
- Indonesia outlook post-election
- China's slowdown and its impact on global economies

*Aldian Taloputra
Fixed Income and Economic Research (Economist)
PT. Bank Mandiri (Persero) Tbk*

09:40 **Butadiene & Synthetic Rubber Market Outlook**

- Global production capacity update
- Regional comparisons of feedstock supply: US vs Asia
- Update on expectation in price volatility
- Impact of favouring lighter cracker feed and shale gas on butadiene supply
- New technology and innovation
- Impact of raw material price and synthetic rubber supply fluctuations

*Andrew Lee Fagg, Principal
Nexant Singapore*

10:15 Networking Refreshments

10:45 **Approaches to Tire Materials Developments Over the Next Decade: Sustainable Materials & Rubber Industry**
*Yugo Zuigyo, Manager
Materials Development Department
Bridgestone Corporation (HQ)*

11:15 **Indonesia Automotive Outlook & its Emergence as an Auto Manufacturing Hub**

- Drivers behind the growth
- Type of vehicle demand trend
- Impact on the rubber & tire demand in Indonesia

*Eko Rudianto, Advisor to Board of Directors
Toyota Motor Manufacturing Indonesia (TMMIN)*

11:45 **Natural Rubber: Strategies for Sustainability in Supply Chain**

- Impact of price volatility, macro trends on global rubber supply
- Opportunities and challenges of vertical integration
- Need for sustainable standards in Industrial Planting and suggestions for a Rubber Standard

*Ashish Govil, Sr Vice President & Head
- Rubber Div
Olam International Limited*

12:15 Networking Lunch

13:45 Afternoon Chairman's Introduction
*Andrew Lee Fagg, Principal
Nexant Singapore*

13:50 **Tire Recycling: The Environmental Challenge and Opportunity**

- Ecological challenge of used tires and rubber goods
- Recycling options
- Reclaim rubber : balance of Ecology and Economics
- Types and Applications
- Asian and Global consumption

*Rajeev M. Pandia, Director
GRP Limited, India*

14:20 **Recent Developments within the Solution Styrene Butadiene Rubber (SSBR) and Neodymium Polybutadiene Rubber (NdBR) Segments**

- Benefits of functionalized SSBR against that of standard SSBRs
- Sharing of lab predictors / actual tire test data developed by LANXESS
- Effects of NdBR based on tire test results
- Introduction of a new series of modified NdBRs - Buna Nd EZ

*Massimo Cialone
APAC Technical Marketing Manager
LANXESS Pte Ltd*

14:50 **Technology Evolution in Elastomers Industry**

- Poly-butadiene technology development through different catalytic systems (Na, Li, Co, Ti, Nd)
- Butadiene-styrene co-polymer technology from emulsion to more modern solution process

*Yulia Surnanova
Head of Solution Butadiene Rubbers (SSBR & BR)
SIBUR - Elastomers*

15:20 Networking Refreshments

15:50 **Part-worn Tires: Retreading, is it Overtaking the Market Share of Replacement?**

- Trend & abuse
- Motivation in current market environment
- Country/region leading in retreading infrastructure development
- Where does remolding & recycling stand?

*Tai Qisheng, Corporate Strategy Manager
(Group Strategic & Communications Division)
Goodway Integrated Industries Bhd*

16:20 **Green Mobility & High Performance Tires - Technology Trends & Developments**
*Dr. Rabindra Mukhopadhyay, Director (R&D)
JK Tyres*

16:50 Discussion followed by End of Day One

17:05-18:15 **Networking Cocktail Reception**
for All Speakers & Participants

Day 2 - August 21st 2014, Thursday

09:00 Chairman's Introduction
*Massimo Cialone
APAC Technical Marketing Manager
LANXESS Pte Ltd*

09:10 **Carbon Black Market Outlook & Technology Innovations**

- Advancements for reduction of rolling resistance and tread durability enhancement
- Global demand and production trend

*Theo Al, Global Production & Application Development Director
Cabot Corp*

09:40 **China Rubber & Tire Market Outlook**
*Saravanan Vaithi
Senior Research Analyst (Petrochemicals)
Beroe Consulting India Pvt Ltd*

10:10 **Indochina Rubber & Tire Outlook including Myanmar**

- Rubber and Tire Market Forecast for Indochina
- Key trends and drivers of growth in these markets
- Risks and opportunities for a sustainable growth in these markets

*John Low, Partner
Roland Berger Strategy Consultants Sdn Bhd*

10:40 Networking Refreshments

11:10 **Sustainable Tires Innovations to Support Automotive Industry Growth**
*Buddy Santoso Tanasaleh, Vice President Director
PT Gajah Tunggal Tbk (GT Tire HQ)*

11:40 **Boosting Performance with Naphthenic Tire Oils-The Role and Contribution of Naphthenic Oils in Today's Global Tire & Rubber Market**
*Thorsten Lutze
Global Market Manager for Tyre Oil
Nynas*

12:10 Final Discussion followed by Closing Lunch

13:45 End of Conference

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