



# 9th Middle East CementTrade

28-29 Oct 2014 / Dubai, UAE



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## Day 1 - 28 Oct 2014, Tuesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 **Global Cement: Review of 2014/15 and Lafarge-Holcim Merger**  
*Mr. Imran Akram, CEO  
IA Cement Ltd*

09:40 **A Renaissance Period for UAE's Cement Sector?**

10:10 **Overview of Cementitious Trends in UAE/GCC**  

- Growth map of Cementitious products in the region
- Potential and performance of cementitious blends
- Future Trends

*Mr. Anil Parashar  
Joint President (Operations)  
Binani Cement Factory LLC*

10:40 Discussion followed by Refreshment Break

11:10 **Cement Market Outlook for Saudi Arabia**

11:40 **Cement Trading & Logistics Outlook: From Pakistan to East Africa**  
*Mr. Ahmed Raza, Chairman  
Raza Trading Corporation*

12:10 **Latest Developments in Iranian Cement Market**  

- Production, consumption and export challenges
- What can be expected with the gradual lift of the sanction for the cement industry?
- Prospects for Afghanistan

*Mr. Shahriar Gravandi, Managing Director  
Saman Ghard Cement Co.*

12:40 Discussion followed by Networking Lunch

14:00 Chairman's Introduction

14:10 **Impact of Expo 2020 on Dubai's Construction & Real Estate Sector**  

- Developments in real estate market
- Balancing the construction bubble?
- Impact on Dubai's economy
- Impact on construction and cost of raw materials

*Mr. Christopher Seymour, Head of Property  
EC Harris International*

14:40 **Zero Cement Concrete: Sustainable Option for the Construction Sector in Dubai & Abu Dhabi**  

- Application in modern building and structures
- Cost of production vs. ordinary concrete
- Properties and performance

*Mr. Christopher Stanley, Technical Director  
Unibeton Readymix*

15:10 **Due Diligence of Investing in Emerging Markets**

15:40 Discussion followed by Refreshment Break

16:10 **Cement Outlook & Growth for Qatar, Kuwait & Bahrain**  
*Mr. Hettish Karmani, Senior Financial Analyst, Research & Publication  
Global Investment House*

16:40 **Perspectives on Qatar's Construction Boom & New Entrants Strategy**  

- Qatari National Development Strategy
- Implications on the cement and construction sector
- Contract management and risk associated to procurement of raw materials/technology

• Managing post-contract issues and disputes  
*Mr. Andrew Jones, Partner  
Dentons & Co*

10:40 Discussion followed by Refreshment Break

11:10 **Turkish Buoyant Cement Market & Trade Outlook to Russia & CIS Markets**  

- Turkish big ticket projects and requirements for different specifications of cement and concrete
- How projects in GCC could benefit from special type of cement
- Export outlook to Russia & CIS markets

*Mr. Guney Arik  
Cement Group Coordinator  
OYAK Cement Group*

17:10 Discussion followed by end of Day 1

17:15 - 18:15 hrs. *Networking Reception* for Speakers & Delegates

## Day 2 - 29 Oct 2014, Wednesday

09:00 Chairman's Introduction

09:10 **Evolving Trends – Coal Market in Oversupply**  

- Impact of shale gas revolution
- Supply keeps growing
- Where's demand
- Is there a role for Middle East/Egypt

*Mr. Abdul Hadhi, Editor (Coal & Petcoke)  
Argus Media*

09:40 **Mitigating the Energy Crisis & Implications to the Cement Market in Egypt**  

- Thermal energy substitution via Alternative Fuels
- Thermal energy substitution via Traditional Solid Fuels (coal-petcoke)

*Mr. Sergio Alcantarilla, COO  
Arabian Cement Company*

10:10 **Dry Bulk Shipping Review: Regional Focus on Middle East & India**  

- Dry bulk trade & fleet outlook
- Shipping market prospect in Middle East and India
- Underlying factors affecting freight
- Shipping: Operator vs owners, spot vs COA

*Mr. Partha Sarathi Pal, Head (Projects)  
International Shipping and Logistics FZE*

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