AFRICA DET

23-24 Sep 2014 Dar es Salam, Tanzania

Africa PET Resin Trade, Applications & Recycling

Day 1 - Sep 23rd, Tuesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction

09:10 Will Africa's PET Demand Mitigate **Global Imbalance?**

- · Latest Review of global supply compared to demand
- Africa: how big could demand be for PET?
- Africa: how will the continent source PET resin? • International trade update and price drivers for 2014-15
- Global overview of PET recycling and sustainable development David Swift, Managing Director PCI (PET Packaging, Resin & Recycling) Ltd

09:40 Operational Challenges and Strategies for Success in East Africa's CSD Sector

- Snapshot of the soft drink industry in the region
- Tanzania, Kenya, Zambia, Ethiopia
- Growth in CSD market and other juice/nectar/ still drinks segment
- Packaging cost and challenges
- Industries respond to PET packaging trends and sustainability Patrick Harry Ovuru Country Planning & Procurement Manager

Coca Cola Kwanza

10:10 Indorama's Strategy for Nigeria & West Africa

- Supply/demand and capacity expansion
- Feedstock and distribution challenges
- ECOWAS advantage

 Prospects & opportunities Sandeep Pahariya, Vice President Operations & Business Development

Indorama PET (Nigeria) Limited

- 10:40 Discussion followed by Refreshment Break
- 11:10 Global PTA Market Outlook Hemal Sanghani, CEO Arihant Global

11:40 PET in Africa: Brand Owner's Perspective

- · Consumption specific and difficulties
- Growth and Trends in PET packaging Meeting consumers' preference

- · Retail sector developments
- Technology and innovation challenges
- Recycling outlook and rPET challenges

12:10 Beverage Sector Outlook in Sub-Saharan Africa and Its Implications on Packaging

- Understanding Africa's demographic, employment and income level
- · Learning the mindset, lifestyle and purchasing power of the people
- How is consumerism impacting the water, beverage and packaging sector
- Other emerging trends RTD, still drinks, isotonic and energy drinks, etc. Shereen Tuff, Sr. Research Analyst Euromonitor International
- 12:40 Discussion followed by Networking Lunch

14:00 Chairman's Remarks

- Converter's Session: PET Preform Outlook
- Upstream dynamics
- · Cost components of producing a PET bottle
- Demand and consumption
- Price analysis • Growth in water and beverage sector
- Trends in design and technical specifications
- Combating quality issues
- Recycling initiatives

14:10 Ghana

Williams Kwasi Peprah, Dep General Manager Massillv Ghana Ltd

14:40 Ivory Coast, Senegal & Mali Kouadio Sey, General Manager Ivoirienne de Plastique

15:10 Right Weighting Closures

- Africa conversion from Glass/Carton to PET package with short necks closures
- · Cold Fill and Hot Fill introduction in Africa with right closure weight at 33 mm "NEW"
- Water in Africa expands with 29 mm "NEW" closure, another cost savings Tarek Sultan, General Manager Bericap Egypt

- 15:40 Discussion followed by Refreshment Break
- 16:10 Opportunities in PET Preform Production **Profitability and Sustainability**

HUSKY® Ashlev Henry

Regional Manager (South & East Africa) Husky Injection Molding Systems SA

16:40 New Trends of Cooling Solutions for PET Preform Injection & the Beverage Industry



Nizar Ben Ammar Regional Manager (Africa & ME) Frigel Firenze S.p.A.

17:10 Discussion followed by End of Day 1

Day 2 - Sep 24th, Wednesday

09:00 Chairman's Remark

- 09:05 South Africa's PET Resin Outlook Steven Bird, Sales and Marketing Director Hosaf
- 09:35 Split in Virgin versus Recycled PET Market: The case for South Africa

10:05 Beer in PET Bottles: Design Requirements & Challenges

- Beer market in Africa
- Trends from shifting from glass to PET
- Technical requirements for extended shelf life, etc.

David Drew, Commercial Director Boxmore Plastics SA (Pty) Ltd

- 10:35 Discussion followed by Refreshment Break
- 11:05 Logistics, Distribution & Supply Chain Challenges in Africa: An Analysis by Region Miguel Juraidini, Business Development Manager Montachem International Inc

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11:35 Operating in a Credit Driven Market: How to Reduce Business Risks & Costs of **Doing Business in Africa?** Tusekile Kibonde, Resident Underwriter African Trade Insurance Agency (ATI)

12:05 Going Lightweight: Trends in Food & **Non-food Applications**

- Market preference and demand towards lightweighting
- Cost economics & technology challenges
- · Lightweight and sustainability

12:35 Final Discussion followed by Closing Lunch

14:00 End of Conference

Confirmed Site Visit to Coca-Cola Kwanza Preform & **Bottling Plant** (24th September *13:30 -17:30)

13:30 Depart from hotel 14:30 Site visit & briefing 16:30 Depart from plant 17:30 Arrive at hotel

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1095.00
<u>Site Visit (per person)</u> Site Visit to Coca-Cola Kwanza Preform & Bottling Plant on 24th September	<u>(USD)</u> 100.00
Online Payment Discount (per person)	<u>(USD)</u>
Pay Online By 23 Aug with VISA / MasterCard	-75.00

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