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2nd LatAm Surfactants HPC Markets

28-29 Oct 2014, Mexico City

“Shift Towards Green Products & Growth Region”

- Surfactants trends & HPC growth opportunities in - **Mexico, the Andean region and Central America**
- Global Oleochemicals, EO, LAB & MES market outlook
- Strategic raw materials sourcing & alternative ingredients
- Innovation and updates on renewable / bio surfactants
- Development of private label products
- Retailer/End-users' perspective on HPC market trends and sustainability initiatives

Confirmed Speakers :

- Wal-Mart de México
- P & G Mexico
- Distribuidora Punto Rojo S.A.
- Elevance Renewable Sciences
- Colin A. Houston & Associates, Inc.
- BBVA Mexico
- CANIPEC
- Frost & Sullivan
- Crisi Laboratories
- Oxiteno
- Clariant S.A
- BASF

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