

# 16<sup>th</sup> Asia CemenTrade Summit

13-14 Oct 2014, Jakarta  
Pullman Jakarta Indonesia

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## Day 1 - Oct 13<sup>th</sup>, Monday

08:00 Morning Registration & Networking Refreshment

09:00 Chairman's Remark & Introduction  
*Martin Wilkes*  
*Independent Consultant*

09:10 **KEYNOTE: GROWING THE CEMENT BUSINESS IN INDONESIA AND BEYOND**

- Indonesia demand/supply outlook
- Meeting Indonesia's cement demand through additional capacities investment
- Investment/expansion update in South East Asia

*Dwi Soetjipto, President Director*  
*PT Semen Indonesia (Persero) Tbk*

09:40 **CEMENT MARKET OUTLOOK IN INDONESIA**

- Demand/supply outlook
- Key drivers for growth
- Distribution & logistics challenges
- Alternative fuel considerations
- Investment/expansion update

*Christian Kartawijaya, President Director*  
*PT Indocement Tunggal Prakarsa Tbk*

10:15 Discussion followed by Networking Refreshment

10:45 **GLOBAL CEMENT OUTLOOK AND TRADE FLOW**

- M&A update & impact of Lafarge Holcim merger
- Key growth regions & trade flow

*Imran Akram, CEO*  
*IA Cement Ltd*

11:20 **BOOSTING VIETNAM'S CEMENT INDUSTRY THROUGH EFFECTIVE EXPORT STRATEGY**

- Demand/supply outlook
- Major Export region
- Logistics challenges to supply the world
- How soon will the construction activities revive in Vietnam?

*Ryan Dat, Deputy Director*  
*Vissai Cement Group*

11:50 **CEMENT MARKET OUTLOOK IN MYANMAR**

- Demand/supply outlook
- Infrastructure & construction projects update
- Major producers, capacities and expansion plans
- Update on cement projects
- EHS initiatives
- Trading and logistics challenges

*U.Soe Naing, Consultant*  
*KBZ Industries Ltd*

12:20 Discussion followed by Networking Lunch

13:45 Chairman's Introduction  
*Farid Fazal, Director*  
*D.G. Khan Cement Company Ltd*

13:50 **ASIA'S ECONOMIC OUTLOOK**

- US/Europe performance
- China's slowdown & its impact on global economies
- New Indonesian government post- election
- Indonesia's growth projection vs regional market growth
- Currency movement & trend
- AEC 2015 & opportunities

*Fauzi Ichsan*  
*Managing Director & Senior Economist*  
*Standard Chartered Bank*

14:20 **COAL VS PETCOKE – FUEL CHOICE FOR CEMENT PRODUCERS**

*Fabian Munz*  
*Head of Fuel Trading - Asia Pacific& Africa*  
*HC Trading*

14:50 **ALTERNATIVE FUEL STRATEGY FOR A SUSTAINABLE OPERATION - LAFARGE'S CASE STUDY**

*Pavel Cech, VP Industrial Ecology*  
*Lafarge Asia Sdn Bhd*

15:20 Discussion followed by Networking Refreshment

15:50 **CEMENT SECTOR CAPITAL PROJECTS - EXECUTION & MANAGEMENT STRATEGIES... AND THE FUTURE**

- Market consolidation and the current trend of cross industrial investment in the cement industry

*Piet Heersche, Managing Director*  
*Cemcon AG*

16:20 **DRY BULK SHIPPING MARKET OUTLOOK**

- Demand and supply in dry bulk market
- Expected trends in dry bulk vessels charter rates
- Implication for cement and clinker transportation

*M. Kassim Gokal, President Director*  
*PT Oceanic Trade & Services*

16:50 End of Day 1

17:00 : 18:00 **Networking Reception**  
for all speakers and delegates

## Day 2 - Oct 14<sup>th</sup>, Tuesday

09:00 Chairman's Introduction  
*Imran Akram, CEO*  
*IA Cement Ltd*

09:05 **FINANCING/INVESTING IN CEMENT PROJECTS IN ASIA**

*Tomio A. Komatsu, Senior Investment Officer*  
*International Finance Corporation (IFC)*

09:35 **CHINA'S CEMENT MARKET FORECAST**

- Credit tightening and its impact on China's growth forecast
- Slow down of construction sector and its impact on cement demand
- How sustainable are continued expansion in domestic cement capacity?
- Move towards enhanced cement quality & efficiency
- Expansion plans & export strategy

*Li Jiang Ming, Executive Director*  
*China Tianrui Group Cement Co.Ltd.*

10:05 **CONTINUED GROWTH OF CEMENT MARKET IN BANGLADESH & INVESTMENT POTENTIAL**

- Demand/supply outlook & demand drivers
- High import tax & its impact on construction industry and cement trade
- New capacities update

*Arusha Ahmed Khan, Director*  
*Shun Shing Group HK*

10:35 Discussion followed by Networking Refreshment

11:10 **CEMENT GROWTH POTENTIAL IN PAKISTAN AND NEIGHBOURING COUNTRIES**

*Farid Fazal, Director*  
*D.G. Khan Cement Company Ltd*

11:40 **DEVELOPMENT IN CEMENT ADDITIVES IN ASIA AND VALUE FOR THE CEMENT INDUSTRY**

- Market & customer's requirements
- Technology innovations & trends
- Distribution challenges

*Fatzunnahar Ngopil, Product Segment Manager - Cement & Concrete Technology*  
*Fosroc International Limited*

12:10 Final Discussion followed by Closing Lunch

13:40 End of Conference

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