

Day 1 - Oct 20th, Monday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
Marcio Amazonas, Director of Operations Latin America, Plastic Technologies, Inc.
- 09:10 **Advances in Aromatics Drive for Greater Return on Investment**
Michael Cleveland, Regional General Manager (Latin America), UOP (A Honeywell Company)
- 09:40 **2015 – A Time for Change**
 - Latest review of global supply compared to demand and prospects for 2015
 - How will the industry prosper in 2015; a focus on regional issues in Latin America
 - Price movements in 2014 and thoughts for 2015
 - Possible threats to PET
 - Global overview of PET recycling and sustainable development*David Swift, Managing Director PCI (PET Packaging, Resin & Recycling) Ltd*
- 10:10 **Mexico's PET Demand & Packaging Outlook**
 - Sugar tax and how it will impact the PET business
 - Growth in different segments
 - Impact of duty structure on trade and import*Ing. Jose Alfonso Vaca Nava, Director America Latina QSat Ingenieria*
- 10:40 Discussion followed by Refreshment Break
- 11:10 **Brazil's New PET Resin Capacity: How will it Shift Trade Dynamics for the LATAM Markets**
Luis Henrique Bittencourt, Commercial Manager PET Resin, PQS
- 11:40 **PolyClear® EBM PET 2nd GEN – Breakthrough in PET for Extrusion Blow Molding**
 - Recyclability with standard PET
 - Economics of replacing PETG & HDPE for orange juice packaging, etc.
 - Next generation version for cosmetics & household products packaging*Dr. Frank W. Embs, New Business Development Director, Indorama Ventures Limited*
- 12:10 **Packaging Driving Market Change - Impact on Beverages & Beyond**
 - Packaging will soon be more than just packaging
 - What this means for PET packaging - the future DNA
 - 5 key global examples of PET packaging and beverage change
 - The impacts on PET packaging of a growing global population and online retailing
 - Ways forward to harden PET packaging in changing global societies*Andrew Streetter, Director of CPS Intl & Packaging Innovations Director at Datamonitor, Consumer Packaging Specialists International / Datamonitor*

- 12:40 Discussion followed by Networking Lunch
- 14:00 Chairman's Introduction
Santiago Garcia Gonzalez, Senior Consultant, North America, PCI PET Packaging & Recycling Ltd.
- 14:10 **viscoSHEET: The Economic and Eco-friendly Way of Food Grade rPET Sheet Production**

Lisa Maria Straub, Food Safety Consultant Starlinger & Co. GmbH
Christoph Niederhuber, Area Sales Manager Starlinger & Co. GmbH
- 14:40 **Brazil's New Solid Waste Policy: How will it Impact PET Markets & Recycling?**
Marcio Amazonas, Director of Operations Latin America, Plastic Technologies, Inc.
- 15:10 **Intelligent Process Cooling Engineered for PET and Beverage Industry**

Daniel Garcia Juanbeltz, Regional Director Frigel Firenze S.p.A.
- 15:40 Discussion followed by Refreshment Break
- 16:10 **Market Trends and Opportunities in PET Packaging**

Ross Perry, General Manager, Beverage Packaging Sales (Latin America)
Husky Injection Molding Systems Ltd
- 16:40 **Latin America Beverage Outlook**
Pedro Ibanez, Latin America Accounts Director Canadean
- 17:10 Discussion followed by End of Day 1

17:15-18:15
Networking Reception for Speakers & Delegates
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Program details published herein are confirmed as at 23/10/2014.
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for latest information on speakers & topics.

Day 2 - Oct 21st, Tuesday

- 09:00 Chairman's Introduction
Ing. Jose Alfonso Vaca Nava, Director America Latina QSat Ingenieria
- 09:10 **Technical Requirements and Market Growth for Food-Grade Sheets/Thermoforming Applications**
 - Growth for food and non-food applications
 - Prospects and technology requirements for producing CPET
 - Ensuring resin quality and consistency
 - Challenges in using rPET flakes in the thermoforming sector*Jorge Jarero Valle, Managing Director Site Plasticos SA de CV*
- 09:40 **PET Innovation Benchmark**
Luis Rodolfo Arévalo Pliego, Regional Manager, Packaging, Engineering & Design for Personal Care LATAM, Grupo Colgate Palmolive
- 10:10 **Converters - Brand Owners Panel: Pushing Innovation & Design Creativity Forward in PET Packaging**
Roberto Colin, Commercial Director, Fevisa
Luis Rodolfo Arévalo Pliego, Regional Manager, Packaging, Engineering & Design for Personal Care LATAM, Grupo Colgate Palmolive
Cristian Garcia, Plant Manager, Coca Cola FEMSA
Jorge Jarero Valle, Managing Director Site Plasticos SA de CV
- 10:40 Discussion followed by Refreshment Break
- 11:10 **Achieving Economy of Scale through Optimal Collection & Separation Method of Postconsumer PET Bottles**
 - Present and future of the solid waste management in México
 - The postconsumer PET bottles in the solid waste stream
 - Mono-material or multi-material collection systems - which is the best way?
 - Comparison of different collection methods and impact on yield
 - Improving collection rates & quality of bales
 - Collection rate in Mexico and becoming a leader in B2B recycling*Arturo Dávila Villarreal, Director General, Sustenta*
- 11:40 **Combating Quality Issues in the PET Recycling Process**
 - Demand for clean flakes in Mexico and export trend
 - How to balance collection volume with quality?
 - Challenges in securing clean flakes*Ing. Gabriela Hernandez, Manager Sustainable Packaging Industria Mexicana de Reciclaje, S.A. de C.V. (IMER)*
- 12:10 Final Discussion followed by Closing Lunch
- 13:30 End of Conference

Separately Bookable Workshop: PET Recycling Markets & Tech (21 Oct 2014 * 13:30 - 17:00)

- **Current Market Hot Topics**
 - * Overview of PCR PET Supply Market
 - * Overview of PCR PET Demand Market
 - * China's Green Fence Export Effects on PCR PET
- **Technical & Economic Challenges**
 - * Designing Equipment for Recyclability
 - * Quality, Yield and Efficiency Issues Jeopardizing PCR PET Business
 - * Supply Issues in the Recycling Stream and Process
 - * Market Development PCR PET for Various Applications
- **Full Package Issues and Solutions**
 - * Recycling Label Issues and Contaminates
 - * Resin Color Effect (Barrier, Colorant, Adhesives, additives, etc.)
 - * Closure Design Decisions
 - * Finish Product Solutions
- **The Future of PET Recycling**
 - * Collection, Processing, Product Integration
 - * Technical Developments Needed
 - * Collaboration with All Stakeholders including retailers and Brand owners

Course Leaders:

Mr. Louis Tacito, President, Plastics Forming Enterprises, LLC
Ms. Kristina Hansen, Project Manager, Plastics Forming Enterprises, LLC
Mr. Santiago Garcia, Senior Consultant, Ecoce AC

Day 3 - Oct 22nd, Wednesday

Separately bookable for conference attendee only
Site Visit to Coca-Cola Femsa's Bottling Plant in Toluca!

10:00	Depart Hotel
11:15	Tour and Briefing
12:45	Depart for Hotel
14:00	Arrive in Hotel

TO REGISTER

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For companies outside Mexico

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Per Person Fee for Conference:

Regular Fee for 1	(USD) 1395.00
Group Fee for 3 or more	1095.00

Post Conference Workshop Fee (per person):

PET Recycling Workshop: 21 Oct	(USD) 295.00
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Site Visit (per person)

Site Visit on 22 nd Oct to Coca-Cola Femsa's Bottling Plant in Toluca	(USD) 100.00
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