

## Day One - 12 Nov 2014, Wednesday

- 08:00 Registration
- 09:00 Chairman's Introduction  
*Ronald Salati, Managing Partner  
GSI America*
- 09:10 **Will 2015 be a crisis year for PET producers?**
- Latest Review of global supply compared to demand and prospects for 2015
  - How will the US industry prosper in 2015; a focus on regional issues
  - Price movements in 2014 and thoughts for 2015
  - Possible threats to PET
  - Global overview of PET recycling and sustainable development
- Alasdair Carmichael, Senior Consultant  
PCI PET Packaging, Resin & Recycling*
- 09:40 **History of PET and current North America Market for Virgin PET**  
*Dale Behm, Managing Director  
Pacific Rim PET*
- 10:10 **Growing Application of RPET in Carpet and Non-Woven Industry**  
*Mr. David Wilkerson, Corporate Director  
- Sustainability & Product Stewardship  
Shaw Industries Inc.*
- 10:40 Discussion followed by Coffee Break
- 11:10 **North America rPET Markets**
- Impact from China's Green Fence policy
  - Impacts from price pressures from Mexico's dumping of washed flakes
  - West Coast recycled PET market scenario vs East Coast
  - Pricing trends, operating margins, expansions of recycling facilities
- Patty Moore, President  
Moore Recycling Associates*
- 11:40 **Role of China in the global PET trade and US Market**
- World Trade Matrix
  - Chinese PET Supply and Demand
  - Chinese PET Exports
  - Chinese costs structure: Raw Materials,

conversion and logistic  
*Mr. Francesco Zanchi, CEO  
GSI Global Service International*

- 12:10 **Processing undried PET into high quality end products with the innovative MRS extrusion technology**  
*Monika Gneuss, Vice President  
and Sales and Marketing Manager  
Gneuss Inc*



- 12:40 **From rPET flake to Thermoform packaging and Clamshells**  
*Radhika Chawla, Director  
Royal Inter Pack Co., Ltd.*

- 13:00 Discussion followed by **Networking Lunch**  
*sponsored by*



- 14:10 **Bio-Paraxylene from Cellulosic Waste**  
*Mr. John Bissell, CEO  
Micromidas Inc.*

- 14:40 **Dumping Duties, Countervailing Duties and GSP-How Do They Affect Imports of PET From China? What is Next?**  
*Mr. Bruce Malashevich, President  
Economic Consulting Services LLC*

- 15:20 Discussion followed by Tea

- 16:00 **Strategic Sourcing of packaging raw materials, resin and bottle procurement for converters**
- vertical integration opportunities across key raw material categories (resins, closures, preforms, shrink film, labels, corrugated, stretch film
  - packaging improvements that drive cost savings
- Mr. Robert W Alshuler, Director  
Outtrigger Strategy LLC*

- 16:35 **Innovative and Sustainable PET Packaging Solutions - Thinking Beyond the Bottle**
- Lightweighting innovations
  - RPET - innovations in and out of the bottle
  - Reducing waste and loss through the

value chain

- New Liquiform technology
- Making a difference in the world

*David Clark, Vice President of Safety,  
Environment & Sustainability  
Amcor Rigid Plastics*

- 17:10 Final Discussion. Close of Day 1

## Day Two - 13 Nov 2014, Thursday

- 09:00 Chairman's Introduction  
*Dale Behm, Managing Director  
Pacific Rim PET*
- 09:10 **GEPACK | A True Alternative to Glass**
- A new Premium PET container provider for the US market
  - GEPACK view on PET containers
  - Opportunities and challenges on the US PET market
  - Types of PET containers we will deliver in US
  - Brand new innovations at your door
- Mr. Rui Peneda, Managing Director  
GEPACK*
- 09:40 **Building our PET Business from Strength to Strength as a high quality producer - Capacity expansions in Canada and US**  
*Jose Antonio Alarcon, General Director  
Selenis Canada Inc*
- 10:10 **Foodgrade rPET production, applications, and usage**  
*Mr. Markus Fellingner, General Manager  
Starlinger & Co. GmbH*
- viscotec**  
SOLID STATE POLYCONDENSATION
- 10:40 Discussion followed by Coffee Break
- 11:05 **Energy Efficient PET recycling systems with high quality food grade rPET**  
*Alexander Delnik, President  
Verdeco Recycling Inc.*
- 11:35 **Case Study- Boretech Washing Line in Stockton**  
*Paul Ou, Sales Manager  
Zhejiang Boretech Co Ltd*

- 12:05 **Overall Market Conditions for Apparel & other products made from RPET**  
*Mr. JT Marburger, President  
Renew Merchandise*
- 12:35 Final Discussion. End of Conference

**Separately Bookable**  
(open to NAPET participants only)  
**Optional Site Visit**  
**Verdeco Recycling Facility**  
13 Nov 2014

- 14:00 Depart from Hotel after Lunch
- 14:20 Reach Verdeco Recycling, South Gate California (Tour for 2 hours)
- 16:20 Leave back to Hotel
- 16:40 Arrive Hotel

**Verdeco Recycling, Inc.** is a California-based company committed to producing high-quality recycled Polyethylene Terephthalate (PET) material for use in food packaging and other high-value applications. In the summer of 2012, Verdeco Recycling opened a brand new facility in South Gate, CA that has capacity to produce up to 50 million pounds annually of FDA-approved, food-grade recycled PET.

| Per Person Fee:         | (USD)   |
|-------------------------|---------|
| Regular Fee for 1       | 1395.00 |
| Group Fee for 3 or more | 1095.00 |

**Pay Online By 12 Oct** with Visa/MasterCard -75.00 & SAVE USD75 (per person)  
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