



**Centre for  
Management  
Technology®**  
into our 31<sup>st</sup> year

# 14<sup>th</sup> Asia Coatings Markets

4 - 5 Nov 2014, Yangon, Myanmar

#### You Will Network With:

CEOs, MDs, Regional Directors, Business Development Managers/ Directors, Marketing Managers, Product Managers, Project Managers, Sales Managers, Technical/R&D Managers from Paint & Coating Manufacturers, Traders, Raw Material Producers/ Traders, Consultants, Chemicals & Additives Suppliers/Technology Providers/End-users, etc.

#### Customised Sponsorship Package

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive luncheon & Cocktail** sponsor. Exhibition/ catalogue display can be arranged upon request. Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg)

### *“Fast Rising Opportunities in the New Frontier”*

#### Key Issues:

- AEC 2015 and its impact on the regional coatings market
- Update on adoption trends, drivers and technology with in-depth assessment for the marine, automotive, architectural/decorative, water based, wood & smart coatings
- **Myanmar** supply/demand trade balance, investment opportunities & distribution challenges
- Bio-based raw materials innovations and growth outlook
- Raw material price trends; supply chain management strategy
- Insights on **China, India & Indonesia** markets

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