

14th Asia Coatings Markets

4 - 5 Nov 2014, Yangon
PARKROYAL Yangon

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Day 1 - Nov 4th, Tuesday

08:00 Morning Registration & Coffee

09:00 Chairman's Welcome Introduction
Chris de Lavigne, Global VP, Industrial Practices Frost & Sullivan

09:10 Asia Coatings Market Outlook

- Emerging trends & key growth region
- AEC 2015 and its impact on coatings industry
- M&A update & investment opportunities in coatings sectors
- US shale abundance & its impact on raw material price for the coatings industry
- Water based coating adoption trend & technology development in Asia

Chris de Lavigne, Global VP, Industrial Practices Frost & Sullivan

09:45 Myanmar Coatings Industry: Market Outlook and Opportunities in the Next 5 Years

- Supply and demand projections; growth in segments
- Demand drivers from Myanmar's economic reforms



Dr. Nwe Ni Wai, Executive Director United Paint Group (UPG)

10:15 Discussion followed by Networking Refreshments

10:45 Architectural & Decorative Coatings Market Outlook

- Growth in low/zero VOC content in decorative paint
- Color trends for 2015 and beyond

Jeremy Rowe, Managing Director South East & South Asia

Akzo Nobel Paints (Asia Pacific) Pte Ltd

11:15 Venturing into Myanmar: Perspective of a Foreign Coatings Producer

- Highlight of benefit from Special Zone Policy into Myanmar
- Strategies for successful business entrance into Myanmar

Petcharat Eksangkul, Managing Director Eason Paint Public Co

11:45 Entry Strategy in Myanmar

- Investment models - JV, acquisitions or greenfield project
- Land issues and site selection consideration
- Skilled workforce & tax holidays
- Power supply considerations
- Import/export regulations

Kenneth Lim, Associate Director Rajah & Tann NK Legal Myanmar Company Limited

12:20 Discussion followed by Networking Lunch

14:00 Afternoon Chairman's Introduction

Jeremy Rowe, Managing Director South East & South Asia

Akzo Nobel Paints (Asia Pacific) Pte Ltd

14:05 Myanmar Real Estate Transformation in the Next 3 to 5 + years

- Looking at the current building stock and condition of buildings
- Look at future plans for the city and the improvement in quality
- Current attitudes to property management and maintenance
- Weather conditions effecting building condition
- The importance of good property management, proactive maintenance and regular minor refurbishment to keep building as a good asset
- Examples of nearby countries - Singapore where they repaint every 2 years

Dan Davies, Associate Director Colliers International Myanmar

14:35 Latest Building Designs in Asia - Architect's Perspective

Miguel Sousa, Associate Director Broadway Malyan Asia Pte Ltd

15:05 Discussion followed by Networking Refreshments

15:35 Indonesia's Coatings Market Outlook and Trends

Jun de Dios, President Director PT. ICI Paints Indonesia

16:05 China & India Coatings Market Outlook

- Paints and Coatings Market in India and China: An Overview
- Application Wise Segmentation: Industrial and Decorative with further classifications
- Upcoming Trends Among Decorative Paints
- Shift to Enamels and Emulsions from white wash
- Consumer voice towards 'Green Products'
- Upcoming Trends Among Industrial Paints
- Impact of current economic reforms on Paints and Coatings Industry (both Decorative and Industrial) in India and China
- Impact of India and China deal on Paints and Coatings industry

Karunesh Pushkarna Senior Research Analyst - Industrial Specialities Beroe Consulting India Pvt Ltd

16:35 Discussion followed by End of Day One

16:50 - 17:50 Networking Cocktail Reception for All Speakers & Participants

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	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1095.00

Day 2 - Nov 5th, Wednesday

09:00 Chairman's Introduction
Chris de Lavigne, Global VP, Industrial Practices Frost & Sullivan

09:10 Strategic Raw Material Procurement and Supply Chain Management for Paint Manufacturers

- Managing rising raw material costs
- Supply chain strategies and risk minimisation in emerging market
- Sustainability and next generation technology

Jayanta Poddar, MD & CEO Decorazzi Paints Private Limited

09:40 Myanmar's Automotive Refinish Market Outlook and Trends

Phoomphat Taksakulvith (Nui), General Manager Thainakorn Paint and Chemical Co Ltd

10:10 Discussion followed by Networking Refreshments

10:40 Marine Coatings Market Trends

Rajesh Palaha, Independent Consultant Independent Consultant

11:10 Wood Coatings Market Overview

Li Xilin, Managing Director, Asia Pacific Orr & Boss Inc

11:40 Titanium Dioxide Market Outlook for Next 12 months

- Demand, raw material cost, production capacity and price trends
- Update on technology development in production & alternatives

Laurence Wang, China Manager Tinox Chemical LLC

12:10 Final Discussion followed by Closing Lunch

14:00 End of Conference

Program details published herein are confirmed as at 06/11/2014.
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