



# StarchWorld MIDEAST

“Starch derivatives, Sweeteners & Polyols”

4-5 Nov 2014 / Istanbul, TURKEY

## Key highlights

- Regional Starch & Sweeteners markets outlook – Cargill’s perspective
- Current grain prices and future outlook with the cloud hanging over the Black Sea
- HFCS – where will the EU market find itself post 2017
- Cassava starch and its applications in paperboard and textile industry
- Natural Sweeteners Stevia potential in the region

## Facts and why Istanbul ?

The Middle East region represents the highest growth area for the food and drink industry in the world. Rapidly changing demographics in the region and the growth of consumer choice can be seen across the confectionery, juice, bakery and catering segments in the region. Glucose and starch production capacities are expected to increase to serve this growing demand. Further, industrial application for starch in textiles and paperboard industry intensifies the need for starch and alternative feedstocks like cassava are explored. Turkey’s growing economy and Istanbul’s strategic geographical positioning as the only city in the world that bridges two continents, Europe and Asia is the most strategic venue for this important event.

## Whom you will network

Flour, Starch & starch based products manufacturers / FGrains traders and producers – corn / maize, cereal crops, barley, wheat, rice, sorghum / Root and tuber crops producers – cassava, potato / Sugar and sweeteners suppliers / Food ingredients specialists / Fermentation and Enzymes Suppliers / End-users of starch & sweeteners – food and beverage, sweets, confectionery, snacks, textiles, paper, pharmaceutical industries / Animal feed suppliers / Investment banks and venture capitalists / Equipment suppliers, turnkey solution providers

## Customised Sponsorship Package

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive Luncheon & Cocktail** sponsor. Exhibition/ catalogue display can be arranged upon request. Contact [nisha@cmtsp.com.sg](mailto:nisha@cmtsp.com.sg) or (65) 6346 9130

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