

5th Emerging HPC Surfactants Market

24-25 March 2015 / Dubai

“Opportunities in Commodity Surfactants & Emerging Trends in Specialties”

The growing demand for surfactants in the Middle East and emerging markets is rejiggering formulators and suppliers to keep-up with pace and trends shaping the industry. While synthetics continue to dominate, the emergence of bio-based surfactants, gentle formulation and safer ingredients are key factors innovating the industry. Growing consumerism in emerging markets like Indonesia, India and Africa also presents greater opportunities and spurring growth in the home and personal care segments.

CMT's 5th Emerging HPC Surfactants Market spotlights on:

- Evolving Product Requirements from a Buyer's Perspective
- Feedstock Outlook: LAB, EO & Oleochemicals
- Potential of Algal Oil/Bio-based Solution for HPC sector
- Understanding the 'Halal' Implication in the Cosmetics & Personal Care Sector
- Economics of Backward Integration: From FMCG to Oleochemicals Producer
- Household/Fabric Care/Cosmetics/Personal Care Market Outlook in Saudi Arabia, India, Africa, Russia/East Europe & Indonesia
- Innovations in Green Surfactants, Sulfate-free Formulation, Multi-functionality, etc.

And more!

Customised Sponsorship Package

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate**, **Exclusive Luncheon** & **Cocktail** sponsor. Exhibition / catalogue display can be arranged upon request. Contact fiona@cmtsp.com.sg or (65) 6346 9138

Confirmed Speakers:

- Frost & Sullivan
- Sadara Chemical Company
- Euromonitor International
- Loreal Turkiye
- Ecotrail Personal Care
- Dow Chemical Company
- Albatha Home & Personal Care Group
- Martha Tilaar Group
- Novozymes AG

Who will you meet:

Presidents, Managing Directors, CEOs, Business Managers, Sales & Marketing Managers, Purchasing Managers, Supply-chain Manager, R&D Directors/Managers, Corporate Planners from: Surfactants & Oleochemicals manufacturers, suppliers, traders, FMCG manufacturers, intermediate & feedstock suppliers, petrochemical companies, traders, researchers and consultants, equipment & technology suppliers.

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