

# Cocoa Revolution

Emerging Markets, Processing Trends, Yield and Quality Improvement

4 - 5 Mar 2015 | Singapore (GoodWood Park Hotel)

CORPORATE SPONSOR



ORGANISED BY



www.cmtevents.com

## Day 1 - March 4<sup>th</sup>, Wednesday

- 08:00 Registration
- 09:00 Chairman's Introduction  
*Dr. Martin Gilmour*  
Cocoa Sustainability R&D Director  
**Mars Global Chocolate**
- 09:05 **Olam's Cocoa Position and Value Chain Activities in Africa**  
*Quek Ngee Chuan*  
Senior Trader - Cocoa Division  
**Olam International Limited**
- 09:45 **New Cocoa Plantation Project in Peru Developing Cocoa as a Large Scale Agro Industrial Crop**
  - Game changing cocoa bean variety CCN 51 type with good yield potential, and resistance to the diseases
  - Bringing positive changes and ethical labour practices*Dennis Melka, Founder / CEO*  
**United Cacao Limited SEZC**
- 10:15 Discussion followed by Coffee Break
- 10:45 **Global View on the Future of the Cocoa Market and the Dynamics of the Butter: Powder Balance**  
*Gerard Stapleton*  
Head of South-East Asian Research  
**LMC International Ltd**
- 11:15 **Perspective from Emerging Consumer Markets i) China**  
**Cocoa & Chocolate Market Demand/Supply**  
*David Yao, General Manager*  
**Shanghai BBKA Aloha Chocolate Ltd**
- 11:45 **ii) India**  
**Cocoa Trends and Consumption- Perspective from an Artisan Chocolate Producer**
  - Chocolate market - challenges in a price competitive market

- Growth potential for real chocolate and compound chocolate
  - Cocoa plantation in India  
*Balpreet Singh, Owner*  
**Kreative Chocolates**
- 12:15 **Flavors: Solutions for Cocoa Supply and Quality Variations**  
*Yukiko Ando Ovesen, Senior Flavorist*  
**Firmenich Asia Pte Ltd**
- 12:45 Discussion followed by Lunch
- 14:00 Chairman Afternoon Session  
*Gricha Safarian, Managing Director*  
**Puratos Grand-Place® Vietnam**
- 14:05 **Consumer Trends and Preferences in Chocolate Consumption**  
*Yulia Fransisca, Senior Research Analyst*  
**Euromonitor International(Asia) Pte Ltd**
- 14:30 **Increasing Productivity by Supporting Conservation and Use of Cacao Genetic Diversity**  
*Dr. Martin Gilmour*  
Cocoa Sustainability R&D Director  
**Mars Global Chocolate**
- 15:00 Discussion followed by Tea Break
- 15:30 **Yield Improvement & Innovative Techniques in Cocoa Agronomy**
  - Closing the yield gap
  - State of art on cocoa agronomy and paradigm in cocoa cultivation
  - Innovative techniques and appropriation by farmers
  - Waste and efficiency in fertilizers and pesticides input*Philippe Bastide, Cocoa Expert*  
**CIRAD**

- 16:00 **Malaysia**  
**Innovations and product development to grow Malaysia as Asia's cocoa producer**  
*Dr. Lee Choon Hui, Director-General*  
**Malaysian Cocoa Board**
- 16:30 **Philippines**  
**Can Philippines Emerge as the Top Quality Cocoa Bean Supplier**  
*Simon Bakker, CEO*  
**Kennemer Foods International, Incorporated (KFI)**
- 17:00 Discussion. End of Day 1

## Day 2 - March 5<sup>th</sup>, Thursday

- 8:30 Chairman's Introduction  
*Gerard Stapleton*  
Head of South-East Asian Research  
**LMC International Ltd**
- 08:35 **Vietnam - Raising the Bar for Best Quality Cocoa in Asia**  
*Gricha Safarian, Managing Director*  
**Puratos Grand-Place® Vietnam**
- 09:05 **A Taste for Cocoa – Capital Markets' Appetite for Cocoa Related Investments**  
*Ying Heng Chen*  
**Hardman & Co**
- 09:35 **Cargo Loss Prevention and Insurance during Marine Transportation (from Loading Up to Discharge) of Cocoa Beans**  
*Henry Allard, CEO*  
**Filhet-Allard Maritime**
- 10:10 Discussion followed by Coffee Break
- 10:40 **Colombia**  
**Diversifying the Cocoa Market with Fine Flavor Cocoa Varieties**  
*Waldo Enrique Murcia, Founding Partner*  
**Zarahemla Ltd**

- 11:10 **Making the Most of the Africa's Cocoa Economy: Afreximbank's Africa Cocoa Initiative (AFRICOIN)**  
*Eric Monchu Intong*  
Manager, Trade Finance and Branches  
**African Export Import Bank (AFREXIMBANK)**
- 11:40 **Improving Qualities on Cocoa**
  - Where the qualities come from
  - Main factors determining qualities (from fields to factories)
  - Main signs and labels
  - How to get added values
  - Strategies for buyers and producers*Philippe Bastide, Cocoa Expert*  
**CIRAD**
- 12:10 Final Discussion. Close of Conference
- 12:30 Closing Lunch

### CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive Luncheon & Cocktail** sponsor. Exhibition / catalogue display can be arranged upon request. Contact [Fiona@cmtsp.com.sg](mailto:Fiona@cmtsp.com.sg) or (65) 6346 9138

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1495.00
Group Fee for 3 or more	1295.00

Special Fee available for NGO, Government and Academic. Please email [huiyan@cmtsp.com.sg](mailto:huiyan@cmtsp.com.sg) to submit your registration.

### 3 Ways To Register

Online: [www.cmtevents.com](http://www.cmtevents.com)  
Email: [huiyan@cmtsp.com.sg](mailto:huiyan@cmtsp.com.sg)  
Tel: (65) 6346 9113

Program details published herein are confirmed as at 09/03/2015. Please visit <http://www.cmtevents.com/main.aspx?ev=150307> for latest information on speakers & topics.