



Day One - 4 Mar 2015, Wednesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 **Is the Tsunami of PET Stabilizing? Global Analysis & Outlook for 2015**

- Global trade flow with focus on MENA region
- Price trends, opportunities & challenges
- Overview of the recycling trends and impact on the industry

Mr. David Swift, Managing Director PCI (PET Packaging, Resin & Recycling) Ltd

09:40 **Evolving PET Resin markets in Egypt & North Africa**

- Feedstock and energy challenges
- Domestic consumption vs. export demand
- Anti-dumping challenges
- Future plans for EIPET

*Mr. Nitin Puranik
Managing Director & CEO
Egyptian Indian Polyester Company S.A.E.*

10:10 Discussion followed by Refreshment Break

10:40 **PTA in Oversupply: Assessing the Global Capacity & Changing Demand Markets and Dynamics**

- New capacities vs. market consumption
- Seeking alternate markets and demand in Middle East
- Impact of Asia's PTA capacity on global PET & Polyester
- Influence of bio-feedstock on price and trends

*Mr. Hemal Sanghani, CEO
Arihant Global*

11:10 **Green Design & Sustainability Trends in the PET Packaging Industry: Paving the Way Forward**

- Advancements in bottling light weight
- PET barrier and recycling technologies
- Development in PET and PET blends

*Mr. Magdy Ismail, Technical Director
Coca-Cola Bottling Company of Egypt*

11:40 **Achieving Economy of Scale via Complete Integration in the Polyester/PET Sector**

- Refinery to polyester integration
- Benefits of large scale polyester plants
- Role of shale gas as game-changer in the petchem industry
- Impact of Shale gas on Naptha market and polyester value chain

*Mr. Vinayak R Marathe
Sr. Vice President
- Reliance Technology Group
Reliance Industries Ltd*

12:25 Discussion followed by Networking Lunch

14:00 Chairman's Introduction

14:10 **Shifting Beverage & Packaging Trends in the Middle East & North Africa**

*Mr. Hazem Yamak, Consulting Analyst
Euromonitor International*

14:40 **Technologies to Enable PET Growth**

*Mr. Wassim Labban, Vice President,
South East Europe,
Middle East and Africa
Husky Injection Molding Systems SA*

Program details published herein are confirmed as at 27/01/2015.
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15:10 **Right Weighting Closures**

- Africa conversion from Glass/Cartron to PET package with short necks closures
- Cold Fill and Hot Fill introduction in Africa with right closure weight at 33 mm "NEW"
- Water in Africa expands with 29 mm "NEW" closure, another cost savings

*Mr. Tarek Sultan, General Manager
Bericap Egypt*

15:40 Discussion followed by Refreshment Break

16:10 **Advances in Lightweight Polyester Staple Fibre: Technology, Markets & Application**

- Market perception on lightweight fibre: Micro fibre & hollow fibre
- Price competitiveness, opportunities & challenges
- Lightweight and sustainability

*Mr. Omer Cetin
Staple Fibre Sales Process Manager
Sasa Polyester Sanayi A.S.*

16:40 **Polyester Demand for Carpets & Opportunities in Recycled PSF**

17:10 Discussion followed by end of Day 1

Day Two - 5 Mar 2015, Thursday

09:00 Chairman's Introduction

09:10 **Demand & Design Challenges for Edible Oil in PET**

- Egypt's government subsidy and growth of the edible oil industry
- PET bottles consumption in the edible oil sector
- New trends and design requirements from preform to filling technology

09:40 **Maghreb/GCC PET Conversion Market & Challenges**

10:10 **Anti-Dumping & Anti-Subsidy Challenges & Europe's New PET Capacity: How will it Impact Trade Dynamics**

- Consumption in EU vs. Europe's PET capacity
- Surviving oversupply and PET imports scenario
- Renewal of anti-dumping and anti-subsidy?

10:40 Discussion followed by Refreshment Break

11:10 **Overcoming rPET Quality Issues & Challenges for B2B Applications**

*Hemant Gupta, Commercial Director
BariQ (Raya Holding)*

11:40 **Due Diligence of Setting-Up a Recycling Plant in the Middle East**

12:10 Final Discussion followed by Closing Lunch

13:30 End of Conference

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