



# PEPP Market Outlook

10-11 June 2015, Singapore

## ***Future Trends in PEPP Markets & Achieving a New Price Equilibrium in a Buyers' Market!***

- Economics of PEPP production using new feedstock (CTO, MTO, Shale) vs crude oil
- Robust growth in PE market – is it sustainable?
- PP market outlook & demand drivers
- Emerging applications, technology innovations & value addition
- Country focus : **China, Indonesia, Vietnam, India, GCC & Africa**
- Buyer's expectation & risk management strategies
- Prospect of PEPP recycling

### ***Who Should Attend***

*Managing Directors, General Managers, Sales & Marketing Managers, Market Intelligence Managers, Business Directors, Commercial Directors, Purchasing / Procurement Directors, Product Managers, Raw materials Managers, Technical & application Managers from Olefins & Polyolefins producers, Plastics converters (buyers of PE and PP), Traders and distributors, Brand owners, Producers / suppliers of chemical intermediates and additives, Consultants, Technology licensors, machinery suppliers*

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